

**Contact Information**

Kimura: Akita Prefecture, Tokyo Branch Office,  
Planning and Policies Division  
Phone: 03-5212-9115



**THE EVENTS OF AKITA AND THE NAMAHAGE 360° PANORAMIC VIDEO NOW OPEN!  
LET'S EXPERIENCE AKITA THROUGH YOUR COMPUTER OR SMARTPHONE!**

On March 1st, 2016 Akita Prefecture posted two 360° panoramic videos of tourists' sites on YouTube, calling it the "Akita Virtual Trip."

In video Vol. 1 we introduce an immense painting called "The Events of Akita" by the notable painter Tsuguharu Léonard Foujita. This painting depicts, on a huge canvas, the seasonal events and lively atmosphere famous in Akita. And in Vol. 2, you can experience the "Namahage" circling around you giving you the sense of actually being there. We hope that many people will find these attractions fun and interesting and come to Akita to see them for themselves. Please check these videos out on YouTube!



Video Vol. 1 *Akita Museum of Art* shows Tsuguharu Léonard Foujita's mural, "The Events of Akita." The video allows viewers to enjoy this piece of art from any direction giving the sense of standing right in front of it. Video Vol. 2 *The Namahage* gives the viewer the feeling of being encircled by Namahage so close as if to reach out and touch them in real time.

YouTube is a video website which everyone can freely access from their computer or smartphone. At one time, you had to physically go to a place to experience it. Now for the first time you can have a realistic experience from somewhere else just by tapping the icon at your fingertips. We would really like to move people with experiences from Akita and inspire them to come here and enjoy the real thing.

In order to show these lively videos to a large audience we will hold a promotional video booth on March 13th, which will be featured at the Gear VR panel during the Big Tohoku Expo at the Keikyu Department Store. There you can have a much more realistic experience than is possible on a computer or smartphone.

About the Videos:

**Akita Virtual Trip**

Vol 1. *Akita Museum of Art* / Vol 2. *The Namahage*

Publication Date: Tuesday, March 1st, 2016

Upload Location: YouTube - Akita Vision Channel



YouTube  
(Vol.1 Akita Museum of Art)



YouTube  
(Vol.2 The Namahage)



YouTube  
(Akita Vision Channel)

About the Event:

**Virtual Sightseeing Experience of Akita**

Date: Sunday, March 13th, 2016

Time: 11:00am to 5:00pm

Venue: Keikyu Department Store - Wing Kamiooka, 3 fl Walkway

Address: 1-6-1 Kamiooka Nishi, Konan ku, Yokohama, Kanagawa Prefecture

Access: Keikyu Line - Kamiooka Sta.

Partners:

Akita Museum of Art

Oga Shinzan Folklore Museum

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