

**Contact Information**

Kimura: Akita Prefecture, Tokyo Branch Office,  
Planning and Policies Division  
Phone: 03-5212-9115

**AKITA ANNOUNCES ITS 360° SIGHTSEEING PANORAMA ON YOUTUBE!  
NOW ANYONE CAN GET A REAL EXPERIENCE OF THE AREA!**

Starting from the beginning of March, Akita Prefecture will post 360° panorama videos of tourist sites on Youtube, calling it the “Akita Virtual Trip”. These 360° videos are the first efforts of autonomous groups working to promote the area. Two videos on the Akita Prefectural Museum of Art and the Oga Shinzan Folklore Museum will be released, as well as two more sample trailers in the beginning of February.

Because the 360° panorama moves in all directions, you can freely view the area from any direction. This high affinity for sightseeing, the feeling of actually being there, has been called the videos’ most significant feature. It is hoped that by watching these videos people will consider taking the opportunity to come visit Akita.

The concept for these videos is “Right now, right here, see the sights”. With Youtube on your smartphone or computer, one moment you’re standing in the open halls of the Prefectural Museum of Art, then the next Namahage are circling around you, allowing you to experience “actually being there”.

Also, on March 13<sup>th</sup>, we will hold a promotional video booth, which will be featured at the Gear VR panel during the Big Tohoku Expo held at the Keikyu Department Store. Hopefully you will get more a taste of the Akita experience which totally exceeds pamphlets and videos in the past.

**Where can I view these videos?**

- ◆ Videos will be available on the “Akita Vision” channel under the “Akita Virtual Trip” list
  - ◆ <https://www.youtube.com/user/akitavision>
- ◆ Trailers of the videos will be announced February 1st and fully released in the beginning of March.



**Scan the above QR code to access the  
Akita Vision channel!**

**Where else can I get information on this channel?**

- ♦ Information will also be at our Gear VR panel
  - ♦ 11:00 a.m.- 5:00 p.m. March 13<sup>th</sup> 2016 at the Keikyu Dept. Store
    - ♦ 1 Chome-6-1 Kamiōkanishi, Kōnan-ku, Yokohama-shi, Kanagawa-ken
    - ♦ Accessible via the Keikyu Line at Kamiōoka Station

**Contributors**

- ♦ Akita Prefectural Museum of Art
- ♦ Oga Shinzan Folklore Museum
- ♦ idoga

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