

**More than 300 pieces are exhibited! "Fluffy Cat," "Angry-looking Cat," and more!  
Japanese largest celebration of cats' winter vacation!!  
Million Cats with more than one million followers, including SNS, are gathering!?**

BACON CO., LTD. will hold a joint photo & product sales exhibition, which gathers cats' photos popular at SNS and so on, at a gallery "TODAYS GALLERY STUDIO" from January 29 (Fri) to February 28 (Sun).

At this exhibition, first exhibitions are 'Kinagomu' that is famous at YOUTUBE as a cat which cannot drink water, Setsu-chan that is a sorry good looking cat, and Koyuki that is hot and popular with angry-looking. In addition, more than 300 pieces will be exhibited, including new works of Fu-chan that has sad-looking, shironeko that is popular as riding cat, and Aoitori that is popular also with the new work "Island Cat Pon," who were also popular in last summer. Also, lots of venue limited items will be appear at the popular product sales booth. Nyanko & Miko will sell "economic warmer with red beans & dedicated Miko (special case)", and RUBIA-ARGYI, who is famous with handmade stuffed toy, will sell stuffed toys of the popular cat, Fu-chan. In addition, original postcards, which Akari-Sakasu a popular illustrator dedicatedly drew, will be distributed for free for the first arrival of 3,000 people!

■ More than one million followers at SNS and so on! Tokyo's largest cat celebration!! Winter break!!

Popular creators are gathering, regardless professional or armature, who have more than total of one million followers at SNS, such as Twitter, Facebook, and instagram. Valuable opportunity to seen live works of national popular cats that were seen only in the net. Most works will be the first exhibition as a photo exhibition itself! Let's enjoy cute cats' photos and get healed during a winter break! Anybody can enjoy without regard to the age and gender free; that's exactly the Japanese largest cat's celebration.

■ The first staffed "Fu-chan" & luxury binding limited official guidebook also launch!

Session annual TGS original limited official guidebooks (500 books only) is a luxury binding booklet specification. In addition, the popular cat Fu-chan has collaborated with stuffed toy artist RUBIA-ARGYI, and has become the first 3D work (limited sales of both large and small size). Furthermore, at a special booth, Nyanko & Miko will sell economic warmer with red

beans & dedicated Miko (special case), which has special fluffy texture. It's good thing also becomes a tissue cover. Other collaboration items will be developed weekly.

1. Luxury binding limited official guidebook ¥ 1,200- (Limited 500 books) ※ schedule
  2. RUBIA-ARGYI × Fu-chan handmade stuffed toy, Price TBD
  3. Nyanko & Miko × TODAYS GALLERY STUDIO "economic warmer with red beans & dedicated Miko (special case)" economic warmer with red beans separately ¥ 500, special case ¥ 1,500
  4. Utsugi × TODAYS GALLERY STUDIO "eye mask" Price TBD
- ※ Lots of other venue limited items will be sold.
- ※ Detailed release information will be announced on the official page.

#### [Participating Artists]

Naoki Makino(<http://foo-chan.com>)

A photo of "Fu-chan," a cat that he had protected, posted on Twitter in 2013 gained great popularity with more than 80,000 followers. Planning to release the latest book 'Fu-chan!' (Sayusha) on February 22, the cat day. It will be on pre-sale at this exhibition limited. At this exhibition, cute sad-looking face will be exhibited with a theme, "Fu-chan in Winter Neko-break" – I'm not willing to move as it's cold in winter. The collaboration work with RUBIA-ARGYI is handmade stuffed toy (large and small size) will be the first 3D work and will be sold out immediately!

Aoitori(<https://www.facebook.com/aoitori777>)

Self-proclaimed amateur & office worker photographer. The masterpiece photo book 'Even cats can make snot bubbles' (Seiseisha Publishing Co. Ltd.) and released in the last year 'Island Cat Pon' (Seiseisha Publishing Co. Ltd.) are both popular. Appears in various media, such as Good Morning (TV Asahi), Asa-Chan (TBS), and providing works in "Cat Day" 2016 calendar (Tatsumi Publishing Co. Ltd.). At this exhibition, with a theme "Cat Portrait," mainly the latest works will be exhibited, which are about human-like cats as if shooting human portraits.

matsumotoooooo(<https://www.instagram.com/matsumotooooooo/>)

National popular cat with more than 200,000 Instagram followers (in January 2016). The photo book 'Kinagomu Diary of Nagomu & Kinako,' (Fusosha) released in the last year, became

popular as they are way too cute. At this exhibition, which will be its first photo exhibition, cute works will be exhibited with a theme, Unstoppable Cuteness. Watch out! They are toooooo cute!?

Okada moflicious (<https://twitter.com/moflicious>)

Has a main business of working as a freelance writer, such as writing comics reviews and interviews article, and so on. The diary that reflects beloved cat Koyuki's daily life is serialized in "Dog's Emotion & Cat's Emotion WEBMAGAZINE." At this exhibition, which will be its first photo exhibition, heart-warming works will be exhibited with a theme, Koyuki's winter.

Nyanko & Miko. (<http://www.nyanco-mico.com>)

Born from graffiti characters, "Nyanko & Miko." Original handmade goods are popular. At this exhibition, a booth, imaging a hut, which you cannot help entering, will be set up, with at theme, winter break of Nyanko & Miko. Not only standard products and illustrations, but also exhibition limited goods etc. will be sold.

Other Exhibitors will be Akari sakasu , Utsugi , noranekosanpo , mokotsukutekeko , Hara Pecot , JOE , kiyochan , mino , punkuma , RUBIA-ARGYI , SANCHELOVE and Unique8128. Total of 18 groups.

[Exhibition summary]

Exhibition Name: Joint Photo & Product Sales Exhibition of Cats “Neko-break Exhibition Winter, 2016”

[Dates] August 14, 2015 (Fri) - August 30 (Sun)

11:00 to 19:00

[Venue] TODAYS GALLERY STUDIO

5F, 5-27-6 Asakusabashi, Taito-ku, Tokyo, zip 111-0053

Closed: Mondays ※2/22(mon) opens.

Admission: ¥500 / free admission for 3 years old or younger

[Organized by] Corporation BACON

[U R L] <http://www.tgs.jp>

[Exhibitors] 18 exhibitors (planned)

## ■ About BACON, Co, Ltd.

Toshihiro Numajiri, a photographer, established it in 2014. It issues brand copy and corporate brochures that become a "nuclear" in branding and planning, coverage, and manuscript of magazines. It propose dynamically from brand creation to building. [www.bacon.in.net](http://www.bacon.in.net)

## ■ About TODAYS GALLERY STUDIO

Opened in July 2014. It deals with many self-producing and planning events in order to originate arts from Asakusa. 9 planning held last year , such as ""Fuzzy ☆ Pretty Girls Exhibition," "Night Views of Accessible Factories," "Flat Nose Dogs Exhibition" and so on, recorded a total of 15,000 visitors. It is the most topic gallery in Japan now!