

“Neko-break” : Have a break with your favorite cats! Snot bubble cat, cat in a basket, fluffy cat, and more!

16 groups of popular cat artists gather at once. A joint photo and product sales exhibition will start from August 14.

BACON CO., LTD. will hold a joint photo & product sales exhibition, “Neko-break Exhibition” at a gallery "TODAYS GALLERY STUDIO" from August 14 (Fri) to 30 (Sun), where all the photos are about cute cats that make you smile.

16 groups of artists are participating this exhibition; Aitori, who is famous with the photo book "Even cats can make snot bubbles," Shironeko of “Kagoneko (Cat in a Basket), which is popular on Internet, Naoki Makino of “Fu-chan, the Fluffy Cat,” and more. More than 300 pieces of photos will be exhibited at this exhibition, including unpublished new works.

In addition, 4 groups of artists are participating at a special merchandise booth; aico of “Nyanko & Miko,” Yukie Omomo (MOMO), and others, who are popular at design festivals. They will venue limited sales, such as handmade one-of-a-kind items. In addition, original Cat Art Postcards are distributed for free for the first come 2,000 guests.

- You can enjoy cat photos by popular artists in front of the eyes! Many unpublished works!

Luxury exhibitors are participating this exhibition. This will be a rare opportunity to enjoy live works that have gained popularity on Internet and books. In addition, many unpublished new works will also be exhibited.

Aoitori will exhibit “that” miracle shot that is popular on the photo book and Facebook pages for the first time in Tokyo. In addition, new works of Fu-chan, the Fluffy Cat and Cat in a Basket will also be exhibited.

In addition, a photographer, Manabu Koga, who is popular by “Under Water Niso,” is participating with privately taken photos of his loved cat. Come and see how he take photos a cat on land, not under water.

■ Official guidebook & venue limited edition items that you can purchase only here are also available!

At merchandise shops, cat goods by popular illustrators and photographers are gathered. Venue limited edition items are also sold.

Among them, new photobooks are also planned to be sold, such as a pre-sale of “Fu-chan Life” (Naoki Makino / KADOKAWA) released on August 22, quantity limited new booklet of Kagoneko "Summer Break of Kagoneko at a Village (provisional)" (Shironeko), and “Milk Cat” by Manabu Koga.

In addition, official guidebook (250 pieces limited) will be sold, which is limited at this exhibition and has condensed valuable contents of only this time. You are sure to smile with this book only by looking at it. It is also

possible to have artists' signs on the book on the days, when artists are at the gallery.

※We will announce the date, when artists are at the gallery on the Gallery official Facebook and Twitter.

[Participating Artists]

■ Aoitori

Self-proclaimed amateur & office worker photographer. Has acquired many gold medals and winning numbers mainly at contests by camera manufacturers, such as Nihon Camera. Also selected in the "100 Best Books of Wonderful Cat" of this year by Nyanko-do, a cat book exclusive shop at Jimbocho. Has acquired 20,000 fans at a SNS. At this exhibition, miracle shots from "Even cats can make snot bubbles" will be exhibited first time in Tokyo, which is popular at each media!

■ Shironeko

Lives in Iwate, Tohoku. Having a free and gentle life with 6 cats, Shiro, Chatora, 55 Chibi, 73 Chibi, Mimi, and Kuro. They are Kagoneko, who live freely in the nature of Tohoku. This exhibition is the first photo exhibition for them. At this exhibition, we have reproduce the summer scene in ‘a Village of Kagoneko.’ Don’t miss a booklet, "Kagoneko at a village (provisional)," which is limited at the venue!

■ Naoki Makino

Born in Hyogo. Lives in Osaka. After graduating a technical school, he became a web designer. A photo of "Fu-chan," a cat that he had protected, posted on Twitter in 2013 gained unexpected popularity. Has published books, such as "Fluffy Cat with Downhearted Face, Fu-chan" (Sayu Inc.) and "Fu-chan Life" (KADOKAWA / ASCII Media Works). Has emerged at a smartphone app "Nyan-puzzle" (DeNA) as a time-limited character as well. Has fluffy hairstyle no less than his cat.

■ Manabu Koga

Publishes movies and photos of “Girls under Water.” Has produced many arts, such as the underwater photographs of the movie "Helter Skelter," and many music videos, such as Goodbye Ponytail and Avant-garde. At this exhibition, in addition to exhibit the works of his loved cat take until now, a photo book, “Under Confirmation,” will be published limited at this venue.

Other Exhibitors will be Masakazu Ikeguchi (Tokyo cat color), Sakura Ishihara, Utsugi, Yukie Omomo, Kanon Okamoto (Nekoyui), Yomogi Kawai, Koji Nakagawa, Toshimitsu Hoshino, Chikako Mori, aico, kiyochan, and te.bu.re. Total of 16 groups.

[Exhibition Summary]

Exhibition Name: joint photo and product sales exhibition of cats:

“Neko-break”

[Dates] August 14, 2015 (Fri) - August 30 (Sun)

11:00 to 19:00

[Venue] TODAYS GALLERY STUDIO

5F, 5-27-6 Asakusabashi, Taito-ku, Tokyo, zip 111-0053

[Entrance fee] ¥500

[Organized by] Corporation BACON

[U R L] <http://www.tgs.jp>

[Exhibitors] 16 exhibitors (planned)

■ About BACON, Co, Ltd.

Toshihiro Numajiri, a photographer, established it in 2014. It issues brand copy and corporate brochures that become a "nuclear" in branding and planning, coverage, and manuscript of magazines. It propose dynamically from brand creation to building. www.bacon.in.net

■ About TODAYS GALLERY STUDIO

It opened their own studio and gallery "TODAYS GALLERY STUDIO" in July 2014. It deals with numerous planning events invented by their own, other than operating as a camera studio, rental gallery, and so on.

“Neko-Log Exhibition,” a joint photo exhibition of cats, the 1st series of free gallery event, held in March this year recorded more than 2,000 guests. www.tgs.jp.net