

Request for Media Coverage and Articles

An introduction to a World Aerobic Competition

SUZUKI WORLD CUP 2015 – 26th INTERNATIONAL AEROBIC CHAMPIONSHIP

4/4 (Qualifications), 4/5 (Finals). To be held at the Ota-City General Gymnasium, Tokyo.

The competition which determines who will be the top sport aerobic athletes in the world, Suzuki World Cup 2015 – 26th International Aerobic Championship (Organizers: Japan Aerobic Federation, International Aerobic Federation, Federation Internationale de Gymnastique) will be held over two days on April 4th (Sat) and 5th (Sun) at Ota-City General Gymnasium, Tokyo.

Suzuki World Cup, now in its 26th year since it was first held in 1990, could be accurately described as the world's ultimate sports aerobic series in which representatives of 22 countries and regions battle it out to be world number one.

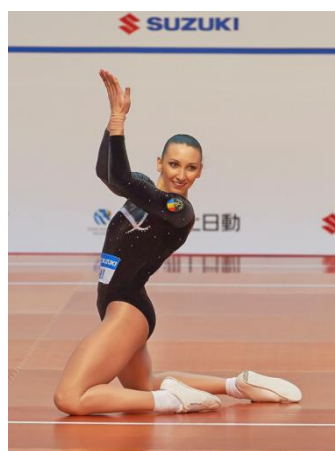
Japan is one country in which aerobic is flourishing, and amidst strong competition from Europe and Asia, Japan has produced a vigorous younger generation with a 7-year consecutive champion in the Age Group Division (12 to 17 year olds) for women, a 3-year consecutive champion for men. In the senior division (18 years and over), Mizuki Saito achieved the Japanese win in the Individual Men Division for the first time in 18 years, and Japanese activity in this field is now the subject of international attention.

Sports aerobic is becoming increasingly popular in countries around the world. In Japan, various forms of media are slowly beginning to focus on the activities of young athletes and at the same time the level of junior/senior high school age athletes is rapidly becoming closer to international level year after year.

We would be thrilled if coverage by the media industry could widely convey the appeal of competitive aerobic and encourage young athletes.



Mizuki Saito (Gunma prefecture, Japan)
(SUZUKI WORLD CUP 2014
Senior Individual Men Champion)



Oana Corina Constantin (Rumania)
(SUZUKI WORLD CUP 2014
Senior Individual Women Champion)



Sugioka-Tanimoto-Teraoka trio (Okayama
Prefecture, Japan)
(SUZUKI WORLD CUP 2014
Age Group AG2 Trio Champions)

Suzuki World Cup 2015 – 26th International Aerobic Championship

<Competition Schedule>

Qualifications 4/4 (Sat) Opening 8:30 Official practice 9:30 to 20:00 (scheduled)

Finals 4/5 (Sun) Opening 9:00 Qualifications 10:00 to 19:00 (scheduled)

<Venue>

Ota-City General Gymnasium, Tokyo (1-11-1 Higashi-Kamata, Ota-ku, Tokyo)

【Enquiries about Suzuki World Cup 2015】

Suzuki World Cup Secretariat [Tosen Co., Ltd. Contact person: Tsukamori]

Secretariat's direct line TEL 03-3567-1517 (9:30-17:30)/Common FAX 03-5524-0725

Managing company (Tosen) TEL 03-5524-0704 3-7-10 Kyobashi, Chuo-ku, Tokyo 104-0031

Email: aerobic@tosen-net.co.jp

Official Website: <http://www.aerobic.or.jp>

A Competition of World Beauty and Skill

SUZUKI WORLD CUP 2015 – 26th INTERNATIONAL AEROBIC CHAMPIONSHIP

The ultimate sport aerobic competition which will determine the top athletes in the world, Suzuki World Cup 2015 – 26th International Aerobic Championship (Organizers: Japan Aerobic Federation, International Aerobic Federation, Federation Internationale de Gymnastique, sponsors: Ministry of Education, Culture, Sports, Science and Technology, Tokyo Metropolitan Government, Ota City, Japan Sports Association, Japan Gymnastics Association, Suzuki Motor Corporation, NHK Global Media Service) will be held on Saturday April 4th (qualifications) and Sunday April 5th (finals) at Ota-City General Gymnasium, Tokyo.

Suzuki World Cup 2015 will be the 2nd competition in the FIG World Cup Series※1, with participation by athletes from 22 countries and regions scheduled. There are a total of 11 divisions※2, 5 of which belong to the Senior Division (18 and over) - Individual Men, Individual Women, Mixed Pair, Trio and Group, and 6 which belong to the Age Group Division - AG2: 15 to 17 year olds and AG1: 12 to 14 year olds (AG2 Individual Men, AG2 Individual Women, AG1 Individual Men, AG1 Individual Women, AG1 Trio, AG2 Trio).

The judging panel consists of the head judge, deputy head judge, artistic judge, skill judge and the difficulty judge who make an overall assessment of (1) Artistic Quality, (2) Execution of Overall Performance and (3) Technical Difficulty. For the Mixed Pair, Trio and Group divisions, (4) Partnership is also included in the assessment. After totaling the artistic, technical and difficulty scores the minus points of the deputy head judge and difficulty judge are deducted to obtain the final score.

This year participation is scheduled for 22 countries and regions (compared to 21 countries last year), with the addition of the powerful Hungary, and Finland after a long absence. With participation by Russia last year, and the participation of the strong European countries, this year's contest is guaranteed to be exciting. Japan will be represented by the athletes who were victorious in the Suzuki Japan Cup 2014 – 31st All Japan Aerobic Championship. Focused on the younger generation, athletes in all divisions are anticipated to take home medals as they strive for world number one status.

※1 FIG World Cup Series

A series held in rotation consisting of 3 to 8 competitions a year. Athletes are allocated points depending on their achievement in each competition and receive a ranking at the end of the year. Moreover, after summing up the points for 2 years, top 8 athletes with the highest points will go on to participate in the World Cup Series Final held once every 2 years. 3 competitions are scheduled for the World Cup Series of 2015 and Suzuki World Cup 2015 – 26th International Aerobic Championship is positioned as the 2nd competition.

※2

Senior Division - Only established if there are 4 participating countries from individual country's gymnastics associations.

Age Group Division - Only established if there are 4 participating countries from both individual country's gymnastics associations and the IAF member organizations.

【 The difference between 'aerobic' and 'aerobics' 】

'Aerobics' is a general term for aerobic exercise. Most sports, for example, athletics, swimming and cycling are aerobic exercise.

'Aerobic' is generally classified into 'aerobic competitions' and 'life aerobic'.

The common thread to both is movement with the music.

When highly competitive, they are referred to as 'aerobic competition', and when non-competitive, are referred to as 'life aerobic'.

In more practical terms, 'aerobic competition' is competitive aerobic developed from aerobic dance exercise.

'Life aerobic' is aerobic (non-competitive), pleasant daily exercise for all, from adults to children.

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Email: aerobic@tosen-net.co.jp

Official Website: <http://www.aerobic.or.jp>

Suzuki World Cup 2015 Japan Representatives (Scheduled)

Highlights of Suzuki World Cup 2015

Mizuki Saito's (Gunma Prefecture, Ota City) win for the first time in 18 years in senior Individual Men Division for Japan. We can expect consecutive wins as he improve his skills and power further.

Yoko Kishiro and Mayu Sakai (Okayama Prefecture, Okayama City), placed third in the trio division in last year's competition, will complete in the Individual Women Division. The two women have been competing fiercely in national competitions as their levels improve daily, and medals are expected.

Takumi Kanei and Kayo Sagara (Gunma Prefecture, Ota City) will appear for the second time in the Mixed Pair Division.

In the vigorous trio division, Yoko Kishiro and Mayu Sakai, also appearing in the Individual Women Division, Mana Kodama (Okayama Prefecture, Okayama City), who missed appearing in the Individual Division this year, veteran brother-sister team Eiichi and Tomomi Ohmura (Kumamoto Prefecture Kikuchi-gun), appearing after a break of two years, and the young Haruki Yano (Kumamoto Prefecture, Kamimashiki-gun), will compete with the Romanian powerhouse.

The Age Group Division seems to be producing champions every year. AG2 – 15 to 17 year olds, and AG1 (12 to 14 year olds) are Japan's particular specialties. In the AG2 Individual Women Division, champion for the past two years Riri Kitazume (Gunma Prefecture, Ota City) is aiming for a brilliant victory to make three years in succession in the final year of the Age Group Division. In the AG1 Individual Men Division, Sho Kawai (Gunma Prefecture, Takasaki City), previously winning two years in succession, is hoping for a third.

Senior Divisions	Athletes to be dispatched (internal decision)	
Individual Men	Mizuki Saito (Gunma Prefecture)	Takumi Kanai (Gunma Prefecture)
Individual Women	Yoko Kishiro (Okayama Prefecture)	Mayu Sakai (Okayama Prefecture)
Mixed Pair	Takumi Kanai and Kayo Sagara (Gunma Prefecture)	Hisashi Yonekura (Hyogo Prefecture), Noriko Hatta (Osaka)
Trio	Mana Kodama, Yoko Kishiro, Mayu Sakai (Okayama Prefecture)	Eiichi Ohmura, Tomomi Ohmura, Haruki Yano (Kumamoto Prefecture)
Group	Mana Kodama, Yoko Kishiro, Mayu Sakai, Miyabi Sugioka, Rie Teraoka (Okayama Prefecture)	Miho Ueda (Tokyo), Sayako Kizu, Aoi Komatsuda, Ayaka Honjo, Miho Yoshimatsu (Kanagawa Prefecture)
Age Group Division	Athletes to be dispatched (internal decision)	
AG2 Individual Men	Takumi Tonoshita (Osaka)	Ibuki Aoyama (Shizuoka Prefecture)
AG2 Individual Women	Riri Kitazume (Gunma Prefecture)	Risako Masuda (Gunma Prefecture)
AG2 Trio	Riri Kitazume, Yuri Omata, Mizuki Oshima (Gunma Prefecture)	Hina Hamada (Fukuoka Prefecture), Kaori Masuda, Risako Masuda (Gunma Prefecture)
AG1 Individual Men	Sho Kawai (Gunma Prefecture)	Shoyo Hagimoto (Gunma Prefecture)
AG1 Individual Women	Mifu Kaneko (Gunma Prefecture)	Rie Fukumoto (Okayama Prefecture)
AG1 Trio	Mifu Kaneko, Yuzuki Tanaka, Akari Yahaba (Gunma Prefecture)	Sho Kawai, Kanon Miyajima (Gunma Prefecture), Yuichi Hamano (Tokyo)

※ Participating athletes may change. Please see the below website for the latest information.

Official site <http://www.aerobic.or.jp>

Suzuki World Cup 2015 Outline

- Title:** Suzuki World Cup 2015
SUZUKI WORLD CUP 2015-26th INTERNATIONAL AEROBIC CHAMPIONSHIP
FIG World Cup Series Tokyo International
- Date:** Qualifications 4/4 (Sat) Venue opens 8:30 Start 9:30 Finish 20:00 (scheduled)
Finals 4/5 (Sun) Venue opens 9:00 Start 10:00 Finish 19:00 (scheduled)
- Venue:** Ota-City General Gymnasium 1-11-1 Higashi-Kamata, Ota-ku, Tokyo
TEL:03-5480-6688
- Participating countries:**
Argentina, Indonesia, Australia, Austria, Korea, Spain, Thailand, China, Germany, Japan, Hungary, Finland, Brazil, France, Bulgaria, USA, Vietnam, Hong Kong, Mexico, Mongolia, Romania, Russia (scheduled)
- Organizers:** Japan Aerobic Federation (JAF), International Aerobic Federation (IAF), Federation Internationale de Gymnastique (FIG)
- Sponsors:** Ministry of Education, Culture, Sports, Science and Technology, Tokyo Metropolitan Government, Ota Ward, Japan Amateur Sports Association, Japan Gymnastics Association, Suzuki Motor Corporation, NHK Global Media Services, Inc.
- Supporters:** Tokyo Marine & Nichido Fire Insurance Co., Ltd., Body Art Japan Co., Ltd., BEN-GENERAL CORP.AVIA (DESCENTE Group), Toppan Printing Co., Ltd., Smart Design Inc.
- Cooperator:** MIZUNO Sports Promotion Foundation, Whistler Japan Co., Ltd.
- Admission:** 1000 yen/day at the door (tax inclusive)
* Applies to junior high school students and above
- TV Broadcasting:** NHK BS1 (scheduled)

< Access to Ota-City General Gymnasium, Tokyo >



1-11-1 Higashi-Kamata, Ota-ku, Tokyo
TEL:03-5480-6688
5 min walk from Umeyashiki Station
(Keikyu)
7 min walk from Keikyu Kamata Station
(Keikyu)
15 min walk from Kamata Station (JR)

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