



アイソバー・ジャパン株式会社

Isobar Japan Co. Ltd.

Tel: +81 (0)3 5214 5711

Fax: +81 (0)3 5214 5712

www.isobar.jp

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2nd Year running! Isobar Japan receives top honors as the "Digital Agency of the Year" Awards in the Campaign Asia Pacific "2013 Agency of the Year" contest

Isobar Japan (Chiyoda-ku, Tokyo, CEO:Takahiro Uchinaga) has received top honors in the form of the "Digital Agency of the Year" award for two years running in the North Asia region, for the contest "Agency of the Year" run by Asia's largest advertising and marketing magazine "Campaign Asia Pacific."

With the award ceremony running for 20 years now, the contest encompasses Australia/New Zealand, China, South Asia, North Asia, and Southeast Asia regions. Performance in the fields of advertising and communication/business is rated by the Campaign Asia Pacific magazine - with the awards having been presented on December 11 in Singapore.

Overall, Isobar received 9 awards from across the Asia Pacific region.

[Isobar Japan]

Isobar Japan was established in July, 2011, following a capital tie-up by its former incarnation FILEFIX with Aegis Media Japan.

As a digital agency Isobar brought its network and brands to make inroads in the Japan market. By fusing strategy, creative ideas and the newest technologies, Isobar seeks to bring "Ideas without limits" to Japan and create a digital communication agency that provides maximum ROI.

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[Reference]

Agency of the Year 2013: <http://www.aoyawards.com/>

[For more information please contact]

Isobar Japan Co. Ltd.

International relations general manager Hisoka Ozawa

TEL : 03-5214-5711

pr@isobar.co.jp