



Isobar Japan Co., Ltd.

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[www.isobar.jp](http://www.isobar.jp)

11<sup>th</sup> December 2012

**Isobar Japan has won “Digital Agency of the Year” in “2012 Agency of the Year”  
held by Campaign Asia Pacific!**

Isobar Japan (Location: Chiyoda-ku, Tokyo / CEO: Takahiro Uchinaga) won Gold prize in “Digital Agency of the Year” for North Asia region at “Agency of the Year” held by one of Asia’s biggest advertising marketing magazine, “Campaign Asia Pacific”.

Campaign Asia Pacific celebrates five regions such as Australia/New Zealand, China, South Asia, North Asia and South-East Asia for each of their performance in advertising and communication business and this was their 19<sup>th</sup> ceremony.

Takahiro Uchinaga attended the award ceremony held on 10<sup>th</sup> December in Singapore and says, “This award humbles for me and my team. I would like this to be an opportunity to thank my team, everyone in our network and Aegis Media for your great support. Thank you very much”.

**【Isobar Japan】**

Isobar Japan was founded in July 2011 by Aegis Media acquiring Filefix Co. Ltd, previous incarnation of isobar Japan. Isobar Japan deploys branding and strategy of isobar global digital agency network worldwide in Japanese market. Isobar Japan brings digital communication out to combine strategy, creative and technology for best ROI under our mission, “Bringing people and brands together like never before” .

**【Takahiro Uchinaga】**

Born 23<sup>rd</sup> September 1980

July 2011 ~ Present / CEO of Isobar Japan Co.,Ltd.

March 2007 ~ July 2011 / CEO of FILEFIX Co.,Ltd.

**【Reference】**

Agency of the Year: <http://www.aoyawards.com/>

**【PR Inquiry】**

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