

First time in Hokuriku, “Neko Festival” with more than 3 million followers in total!

More than 300 cute cat artworks & limited goods sales!

BACON CO., LTD. is going to hold joint photo & goods sales exhibition of popular cat creators with more than 750,000 visitors, “Neko Break Exhibition in Toyama” in Marier Toyama (Toyama, Toyama) from Saturday April 17th, 2020 to Sunday May 10th. This is the first festival in Hokuriku area. You can enjoy special photo spot only in Toyama and limited Hokuriku goods in site full of cat.



URL : <http://tgs.jp.net/event/neko-break-toyama>

■ First time, photo exhibition “full of cat” with more than 300 artworks

In this Toyama exhibition, there will be popular creators exhibiting artworks. Star cat “Chikuwa” (@sktfd0310) famous with toothbrush movie not only in Japan but worldwide, star cat Hoi-chan (@HOIPPU_0722) and other creators have more than 3 million followers in SNS in total. There will be popular artworks that you’ve already seen once and new artworks that you haven’t seen with more than 300 artworks and more than 2,000 goods sales.

■ Neko bus made with fallen cat hair!? No, “Hokuriku Shinkansen” will be exhibited for the first time!

rojiman famous with fallen cat hair artworks challenged “Hokuriku Shinkansen” for the first time!!

Also, for visitors posting in SNS on site, there will be an original post card motif as a gift. *Offer ends as stock runs out.

■ Looks great in Instagram! Photo spot full of cute cat!

New colorful photo spot where you can become a cat! Popular star cats will welcome you. Also, limited goods of locality such as white shrimp, tulip and firefly squid are perfect as a souvenir!!

Please refer to the official website

【Exhibition Overview】

■ TOYAMA

Exhibition name: Joint photo & goods sales exhibition of cat
“Neko Break Exhibition in Toyama”

Date: Friday April 17th, 2020 to Sunday May 10th, 10:00-20:00

Closed: No closed date

Site: Special event space at 2nd floor of Marier Toyama
1-1-61 Sakuramachi, Toyama 930-0003

Fee: 500 JPY / free for children in middle school and younger

Host: BACON CO., LTD.

※ Above detail may be changed in the future.

■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement.

<http://www.bacon.in.net>

■What`s "TODAYS GALLERY STUDIO "

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 650,000 visitors

in total including local visiting exhibitions within 3 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.