

5th year! Winter main festival of “Neko-Break Exhibition” consists mainly with new artworks & will be in the largest scale ever
From January 24th to February 24th in Asakusabashi, Tokyo! Let’s start the year 2020 with relaxing cats

In 2020 (the year which pronounces like cat meow in Japanese), there will be fluffy medal exhibition and limited goods sales!

BACON CO., LTD is going to hold the winter main festival of “Neko-Break Exhibition”, a joint photo & goods sales exhibition of popular cat creators with more than 700,000 visitors so far, from Friday January 24th, 2020 to Monday (holiday) February 24th, 2020 in TODAYS GALLERY STUDIO. (Asakusabashi, Tokyo). It’s 5th year of “Neko-Break Exhibition”. This winter main festival consists mainly with new artworks exhibition and will be with the largest number of creators / in the largest scale ever!



<http://tgs.jp.net/event/neko-break>

■ Tokyo festival gathering popular cats creators such as memorial goods and medal of fallen cat hair!

The number of SNS followers in total is more than 3 million. Creators will exhibit artworks in winter taste. Most of exhibited artworks will be new and there will be a number of artworks that has never been public even in SNS.

There will be 38 artists! You can find goods only available on site from star cat new artwork collaboration to new limited goods!!

<Limited sticker commemorating 5th year of “Neko-Break Exhibition”! (Limited in number) >

In commemoration of the 5th year of cat’s festival, “Neko-Break Exhibition” since 2015, we are having campaign to give memorial sticker to those who purchased goods on site as a present. There are 5 sorts of stickers. Customize your daily life with relaxing cats’ sticker to make your day happier!?

<Exhibition of “fluffy” gold medal made with fallen cat hair!>

rojiman popular with fallen cat hair artworks and its photo will exhibit fluffy gold medal in this Olympic year. Also, there will be limited goods sales.

<For the special event on the cat’s day, Sakasu Akari will be on site>

In special space, Sakasu Akari will provide original Latte art of “Mashimaro”. This is exclusively for person who purchased 3,000 JPY of Mashimaro goods on site. Also, there is a special offer of drawing original postcard for the first 30 persons only in the special event space (for 2 days). * Additional fee of 2,500 JPY

Date: Saturday February 22nd and Sunday 23rd,2020

Time: 11:30~16:00 * Ends as soon as stock runs out

* There is no drinking space in the shop so it will be provided with original plastic mug for takeout.

* The original mug (with special St. Valentine message card from Mashimaro) is available for additional fee of 2,000 JPY.

【Exhibition Overview】

Exhibition Name: Joint photo & goods sales exhibition of cat
“Neko-Break Exhibition Winter 2020”
Date: Friday January 24th, 2020 to Monday (holiday) February 24th
11:00~19:00
Closed: Mondays [Open on February 24th
* there will be no compensating holiday]
Site: TODAYS GALLERY STUDIO
5-27-6-5F Asakusabashi, Taitoku, Tokyo 111-0053
Fee: 600 JPY/Free for children of 3-year-old or under
Host: BACON CO., LTD.

※ Above are only schedule and may be changed.

■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement.

<http://www.bacon.in.net>

■What`s “TODAYS GALLERY STUDIO “

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

“Ambiguous☆Beauty Girl Art Exhibition”, “Changing Ruins VS Factory Night View where you can actually visit

Exhibition” and “Snub Nose Exhibition”. “The World of Thigh Photos Exhibition” in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition “Neko-Break Exhibition” gained more than 650,000 visitors

in total including local visiting exhibitions within 3 years after opening. One of the best galleries in Tokyo making news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.