## Just like the real ones! Fake sweets artworks are so cute you want to touch them "The World of Sweets Art Exhibition" from December 13<sup>th</sup> to January 13<sup>th</sup>! You can take photos on site

BACON Co., Ltd. is going to hold joint photo & goods sales exhibition of cute fake sweets, "The World of Sweets Art Exhibition", from Friday December 13<sup>th</sup>, 2019 to Monday (holiday) January 13<sup>th</sup>, 2020 in "TODAYS GALLERY STUDIO" (Asakusabashi, Tokyo). Moreover, there will be a visiting exhibition in Nagoya gallery from Saturday January 25<sup>th</sup>, 2020 to Sunday February 16<sup>th</sup>. There will be a gift of original postcard that smells good!? for the first 2,000 visitors!



URL : <u>http://tgs.jp.net/event/pretty\_sweets</u>

[You can enjoy cute art with good smells only by watching!]

Artworks so cute that you want to take in hand and take photo are all finely-made fake sweets. Handmade artworks are the concentration of the creator's world view. With exhibition of 3D artworks as well as photo artworks, visitors could experience the world view of sweets art more deeply. Also, you are free to take photo on site so you can take your original photo from various angles and post on SNS. In this first time main exhibition, there will be Maplelatte Erica (@maplelatte\_erica) with more than 90,000 followers in Instagram, SWEETS BASKET(@sweetsbasket3652) and Kaon (@sweets\_latte) popular in Instagram who will be exhibiting in photo exhibition for the first time as well as Mi  $\cdot$  mi (@mimi\_fakesweets) with 3D artworks popular in Instagram. Also, for goods sales, there will be the accessory of Masaming (@v\_masaming\_v) who has the professional certificate of fake sweets and cray patisserie and kaori morihira (@kaori.mo.02) who is also popular in the miniature world photo exhibition, planning to sell new goods and the peach parfait earring that runs out immediately on the Internet.

"  $\cdot$  " of Mi  $\cdot$  mi is outlined heart.

Easy workshop for everyone! (only in Tokyo)

Details will be announced on the official website.

In video corner, you can watch the artwork production video!

You can enjoy artwork production video which was popular in and out of Japan!!

Exhibition Overview

Tokyo

Exhibition Name:	"The World of Sweets Art Exhibition"
	Joint photo & goods sales exhibition of fake sweets
Date:	Friday December 13 <sup>th</sup> , 2019 to Monday (holiday) January 13 <sup>th</sup> , 2020
	11:00-19:00
Closed date:	December 16 <sup>th</sup> , December 23 <sup>rd</sup> , from December 30 <sup>th</sup> to January 6 <sup>th</sup>
Site:	TODAYS GALLERY STUDIO.
	5F 5-27-6 Asakusabashi, Taitoku, Tokyo 〒111-0053
Fee:	600 JPY / free for children of 3 years old and younger
Host:	BACON CO., LTD
■ Nagoya	
Exhibition Name:	"The World of Sweets Art Exhibition"
	Joint photo & goods sales exhibition of fake sweets
Date:	Saturday January 25 <sup>th</sup> , 2020 to Sunday February 16 <sup>th</sup>
	11:00-18:00

Closed date:	Mondays, Tuesdays
	However, it will be open for Monday (holiday) February 11 <sup>th</sup>
	and closed on Wednesday February 13 <sup>th</sup> for compensating holiday
Site:	TODAYS GALLERY STUDIO NAGOYA
	1-17-12-1F Sinsakae, Nakaku, Nagoyashi 460-0007
Fee:	600 JPY/Free for children of 3-year-old or under
Host:	BACON CO., LTD.

X Above are only schedule and may be changed.

## ■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement. http://www.bacon.in.net

## What`s "TODAYS GALLERY STUDIO "

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 650,000 visitors

in total including local visiting exhibitions within 3 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.