## Osaka INCROM PLUS INC ANNOUNCES THE LAUNCH OF GIGA RABBIT,

# SAME-DAY LUGGAGE DELIVERY SERVICE IN KYOTO AND OSAKA.

InCROM Plus Inc is excited to announce the launch of GIGA RABBIT, the same-day luggage delivery service between hotels in Kyoto and Osaka and hotels to Kansai International Airport, a service that is easy and quick, and tourists will not only be able to do sightseeing empty-handed but also be able to track the location of the luggage by using GPS. The official launch date of GIGA RABBIT is April 1, 2019 but a soft launch is scheduled to be on March 11, 2019.

▼ ○You can find out more by going to the official website; https://www.giga-rabbit.com/

## **Mission Statement of GIGA RABBIT**

### 1. Harmony between the Tourist and the Residents

Osaka and Kyoto are increasingly becoming one of the premier tourist locations in Japan. This trend is expected to continue in the future due to the Tokyo Olympics and the World Expo being just around the corner. The region is, of course, incredibly grateful that more and more people are coming to visit this area, however it is our belief that the current infrastructure will struggle to meet these demands.





One of the key issues with this in the carrying of large luggage. In the Kansai area it is common to see travellers walking around with large suitcases in tow, which can cause problems in trains and busses which are also used for locals for their commute. Additionally, when sightseeing, carrying around luggage to areas such as a shrine or temple can cause disruption for both the area, and the tourists themselves. Furthermore, in many stations stair free access is not available and therefore travellers are forced to carry heavy luggage up station stairs.

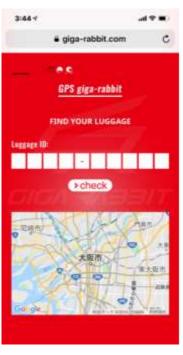
#### 2. Traveller's Suitcase and Same Day Delivery

A traveller's suitcase is filled with necessities for your stay, with things such as a change of clothes or toiletries. However, these things are not needed when sightseeing or travelling, and carrying your luggage is an unnecessary hassle. Existing delivery services only offer next day delivery meaning that if the luggage is needed at night on the same day, these services are not a realistic choice. GIGA RABBIT will attempt to solve this problem by offering same day delivery of your luggage if it is deposited at the front desk by 11am. This allows travelers to enjoy sightseeing without carrying their luggage.

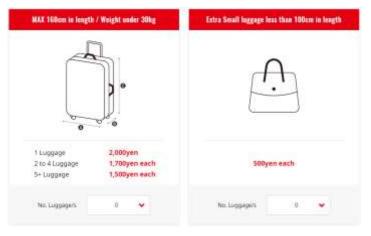
## **Characteristics of GIGA RABBIT**

#### 1. Tracking of Luggage in Real Time through GPS.

Your suitcase is one of the most important things you have on your journey. We understand the importance of knowing your luggage is safe and have implemented a system to ensure that you know where your luggage is at all times. Email notifications will be sent at both pickup and delivery, and you can see the location of your luggage through GPS in real time so that you can enjoy sightseeing without any worries.



#### 2. Ordering is Smooth and Easy

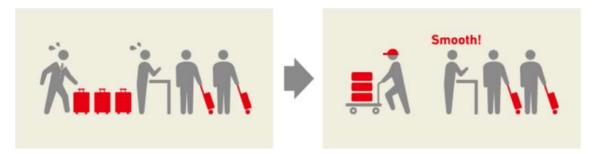


GIGA RABITT's website is in 5 different languages (Japanese, English, Korea, Traditional Chinese, Simplified Chinese) and everything, from request to payment, can be done on the website. Payment can be done through credit cards such as Visa and Mastercard, as well as Alipay and UnionPay.

#### 3. Merit for the Hotels

Currently, when travelers ask for their luggage to be moved at a hotel, the hotel is required to fill in forms, make phone calls etc. When customers use our service, the required information will be processed on our end, which ensures a simpler experience for both the customer and the hotel.

Furthermore, as our service becomes more and more popular, we hope to be able to allow hotels to significantly reduce the number of bags that they must keep, reducing the burden on hotels and staff.



#### 4. NLSC: Namba Luggage Storage Center

The Namba area is both a tourist destination as well as a gateway to central Osaka from Kansai Airport. As such there is a shortage of coin lockers in the area due to high demand. GIGA RABBIT will open a luggage storage center 2 minutes away from the station in conjunction with its delivery service in order to fulfill our aims of tourists being able to travel emptyhanded.



#### 5. Refund Service & 10,000 yen Insurance Service

GIGA RABBIT is committed to same day delivery, and as such if your luggage is not delivered by 8pm on the same day, we will refund all costs. In addition, in the event that your luggage is not delivered on the same day, we will pay 10,000 yen in addition to your refund so that you can purchase any goods that you require. We hope this shows our commitment to ensuring your luggage arrives quickly and safely.

#### 6. Five-yen Service

The five-yen coin is popular with foreigners due to its unusual shape of having a hole in it. Five-yen is pronounced "go en" which is the same pronunciation as the word meaning "good fortune in meeting people." In addition, it is the ideal coin to use when making an offering at a shrine.





GIGA RABBIT hopes to spread this good fortune by attaching 10 fiveyen coins and a tag with an explanation of the significance of the five-yen coin in Japan to suitcases that use our service. When we conducted a test run of this service, it was met extremely positively.

Through this we hope that tourists will have a better understanding of Japanese culture and will have a journey filled with pleasant memoires.

### **■**Company Information

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