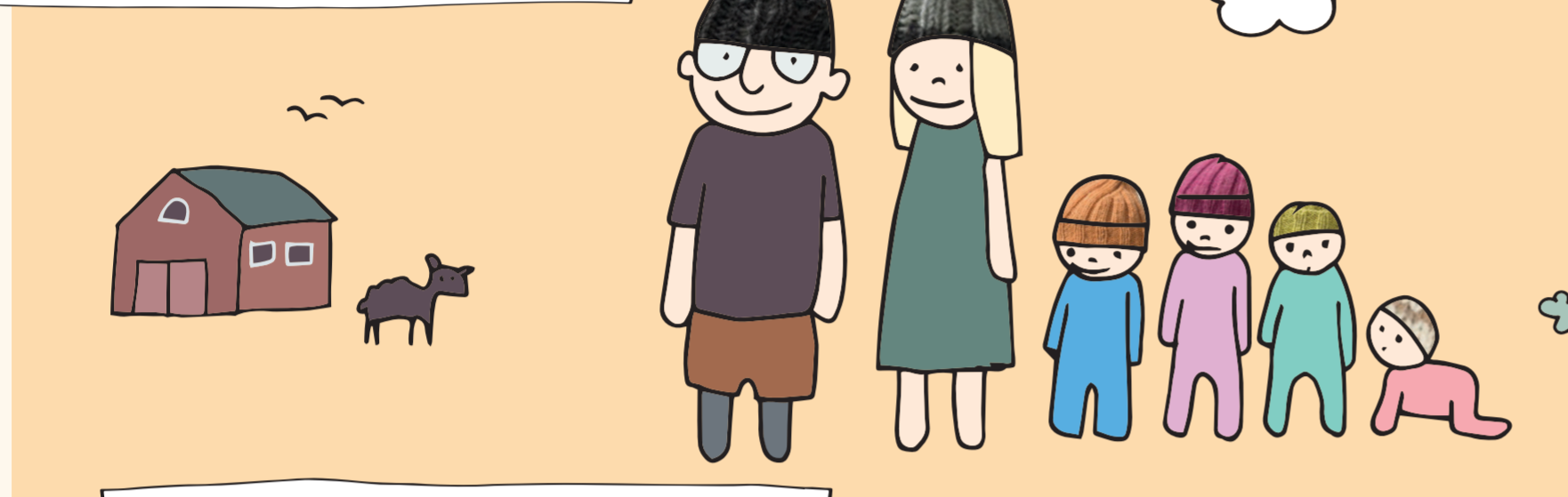


THE STORY OF A MYSSY

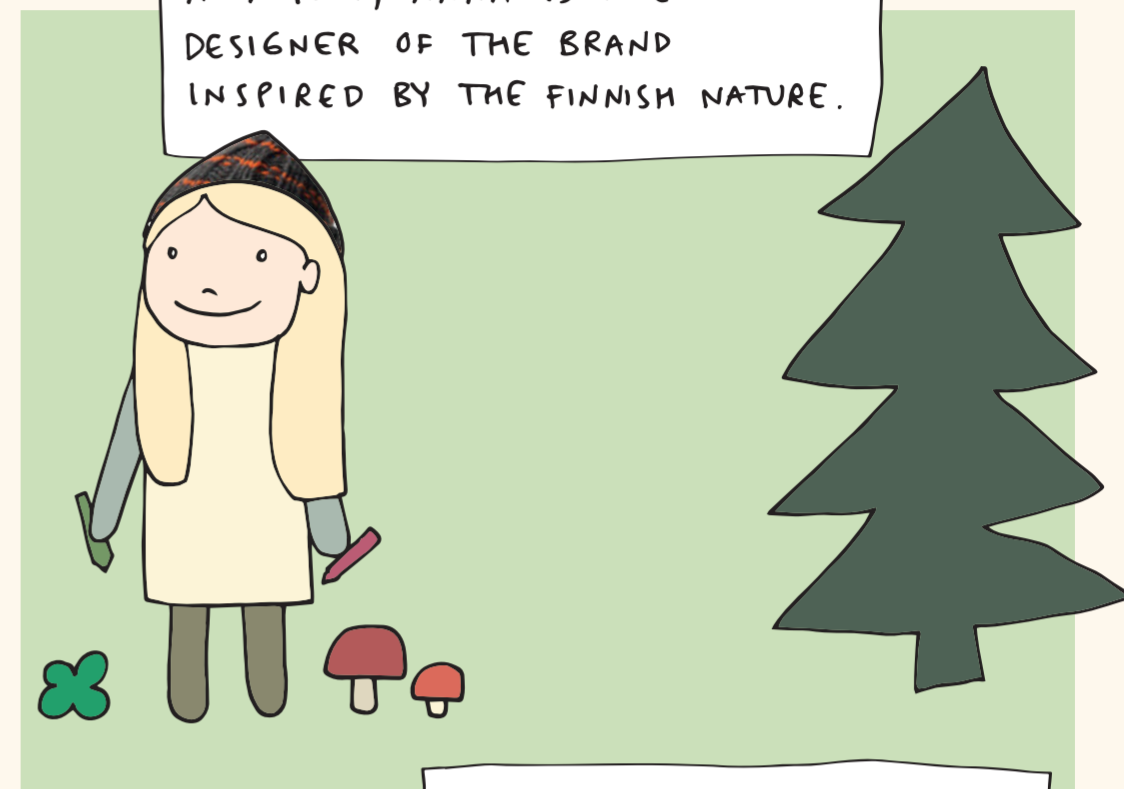


www.myssyfarmi.fi

THE RAUHANSUU FAMILY LIVES AT MYSSY FARM IN THE WOODS OF PÖYTÄ, FINLAND. THEY GROW THEIR OWN FOOD.



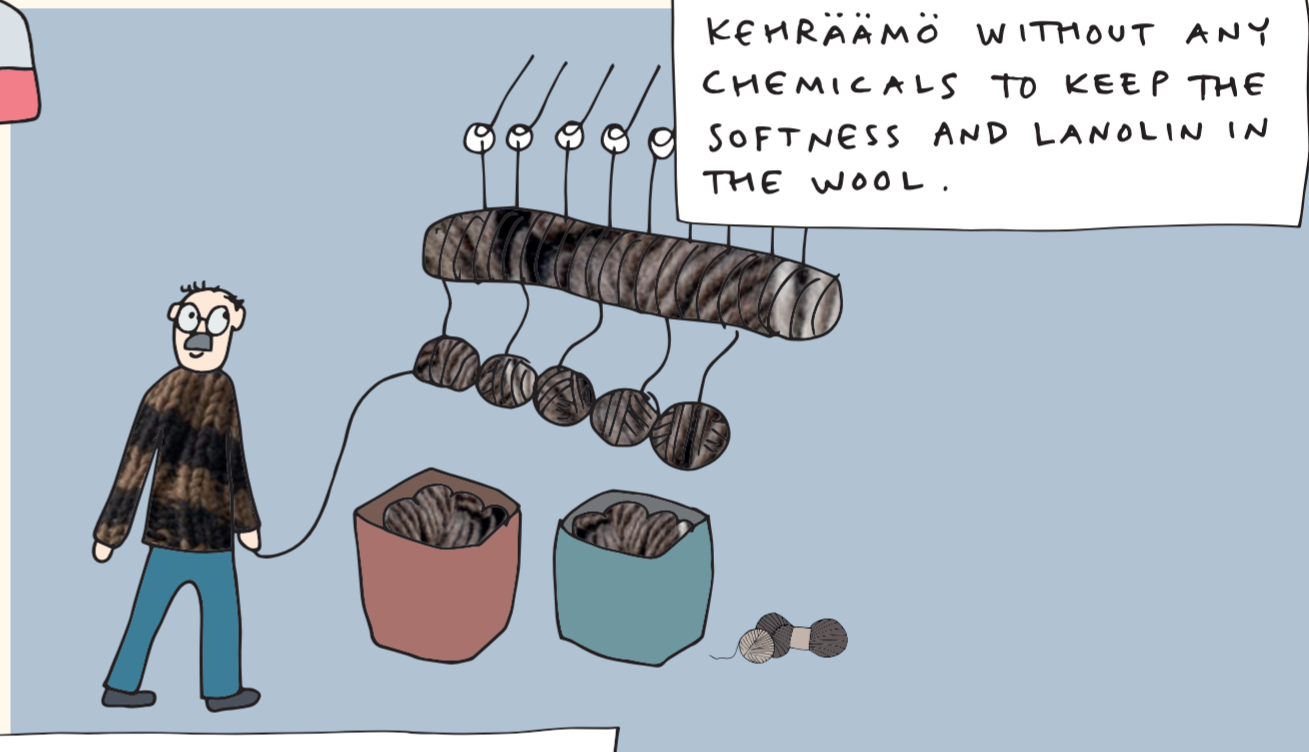
EVEN THOUGH FARMER JANNE WAS THE FIRST ONE TO KNIT A MYSSY, ANNA IS THE DESIGNER OF THE BRAND INSPIRED BY THE FINNISH NATURE.



THE SOFT WOOL COMES FROM THE NEIGHBORING RINTALA FARM. THE FINNSHEEP ARE SHEARED TWICE A YEAR AND ARE IN VERY GOOD CARE.



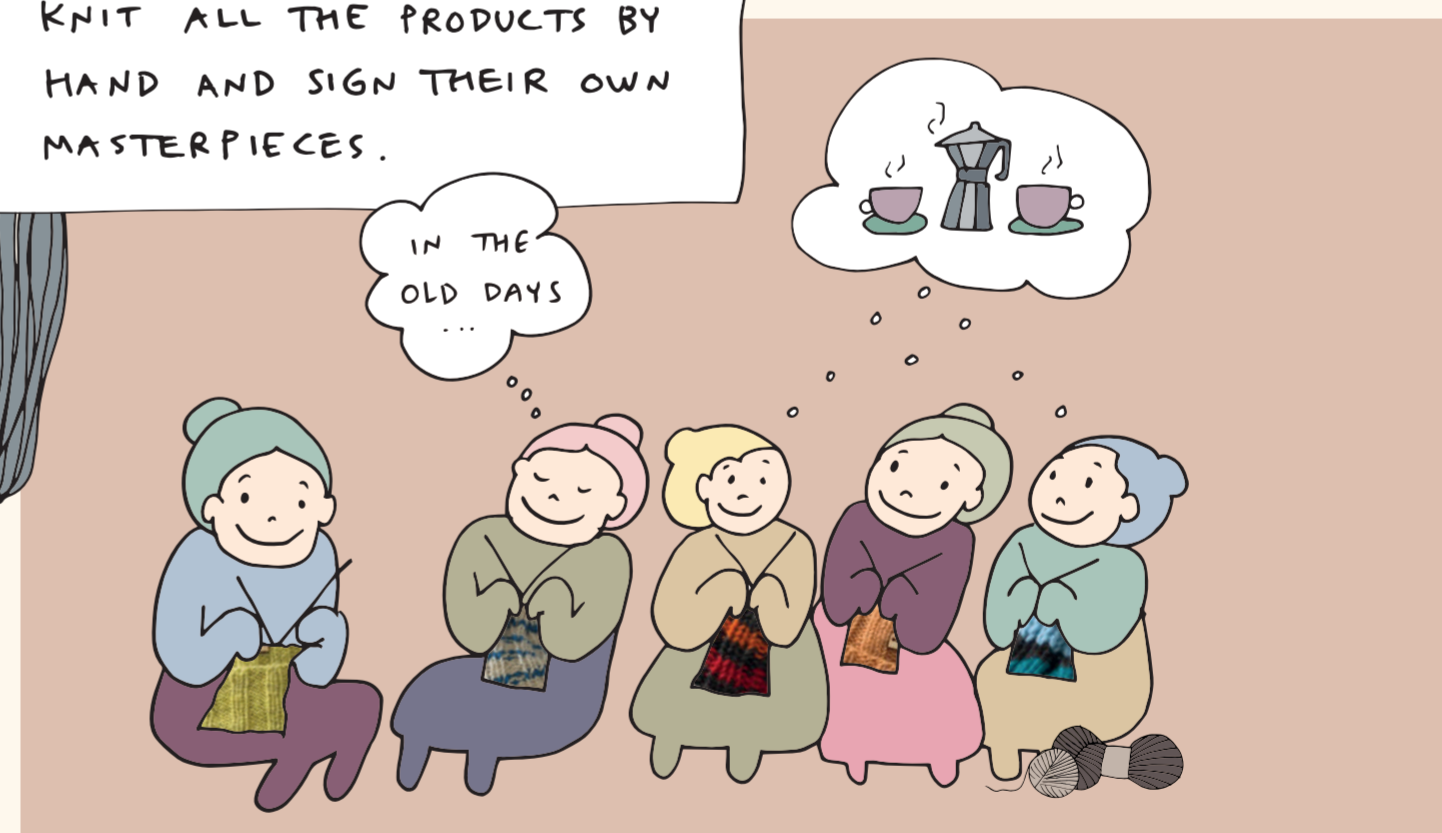
THE YARN IS SPUN BY THE SPINNING MILL OF PIRTIN KEHRÄÄMÖ WITHOUT ANY CHEMICALS TO KEEP THE SOFTNESS AND LANOLIN IN THE WOOL.



THE YARN IS HAND-DYED BY ANNA VASKO. SHE IS A SKILLED PROFESSIONAL WHO USES ONLY NATURAL COLOR POWDERS.



THE LOCAL MYSSY GRANNIES KNIT ALL THE PRODUCTS BY HAND AND SIGN THEIR OWN MASTERPIECES.



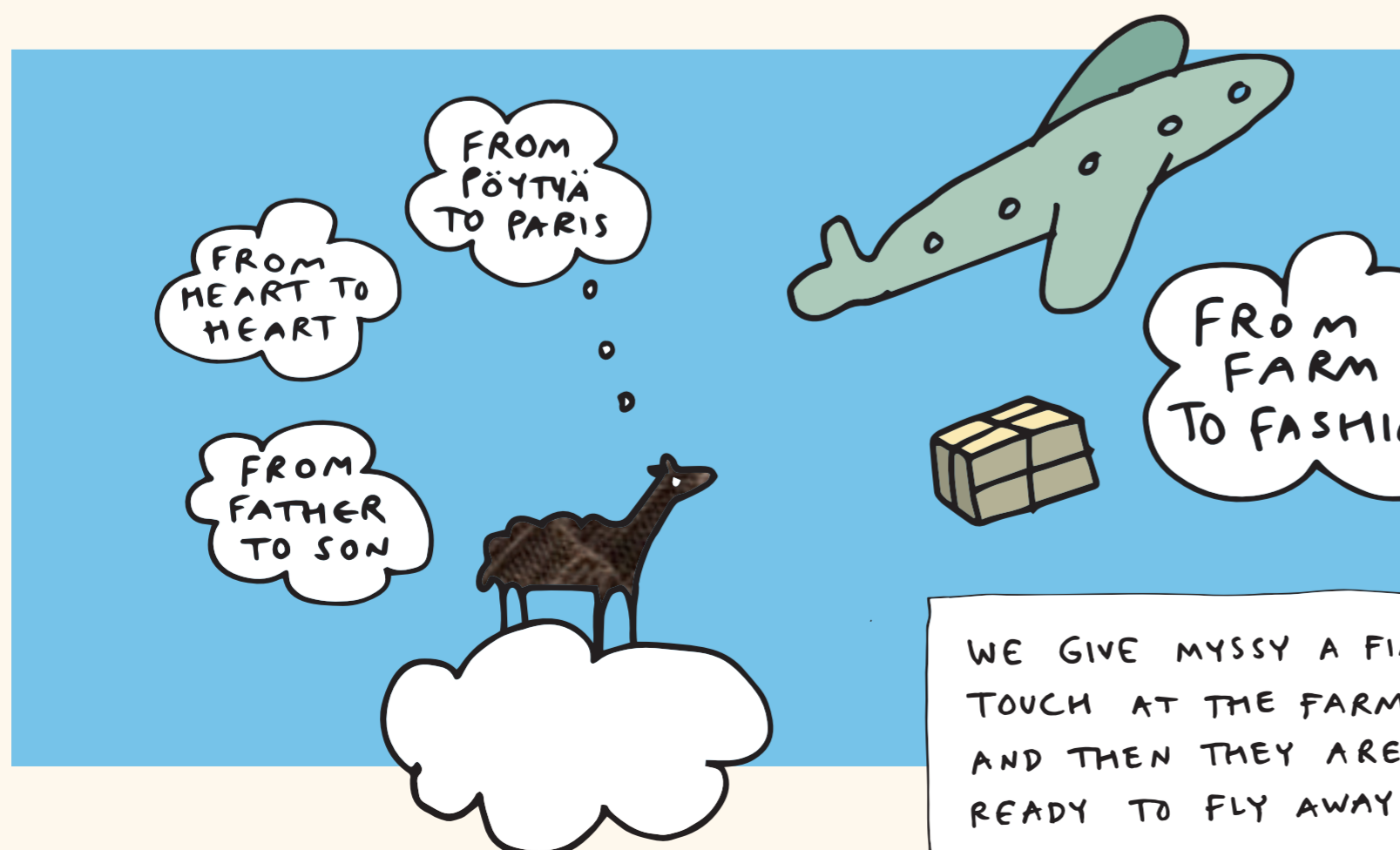
FROM HEART TO HEART

FROM PÖYTÄ TO PARIS

FROM FATHER TO SON

FROM FARM TO FASHION

WE GIVE MYSSY A FINAL TOUCH AT THE FARM AND THEN THEY ARE READY TO FLY AWAY!



#THEMYSSYEXPERIENCE

