

Gathering Cats in Santa Clause costume! “Neko-Break Exhibition” in Yokohama after a year
More than 400 artworks from X’mas costume to new year ones, with new artworks & 3D artworks

Date: December 14th 2018 to January 14th 2019

Orbi Yokohama operated by SEGA Holdings Co., Ltd. and BACON CO., LTD. is going to hold “Neko-Break Exhibition in Yokohama Minato Mirai”, joint photo & photo exhibition of popular cat creators with more than 500,000 visitors in MARK IS Minato Mirai from Friday December 14th 2018 to Monday (Holiday) January 14th 2019. It’s been a year since the last exhibition in Yokohama and you can enjoy Christmas and the New Year filled with cats.



URL : <http://tgs.jp.net/neko-break-official>

■ New artworks & 3D artworks for Christmas and the New Year!

Total SNS followers are more than 3 millions. In this exhibition, there will be artworks in Christmas taste to the New Year mode one. There will be more than 400 artworks that you can literally be filled with cat.

Also, for the first time, 3D big wooden plaque of Hoippu will be on “Neko-Break Tree”! There

will be a gift of original postcard for the first 3,000 visitors.

< Let's enjoy lighten-up "Neko-Break Tree" on holy night >

For the first time, there will "Neko-Break Tree" exhibited outside the site with decoration of star cats such as Fuchan and Urachan. It's a new photo spot.

< For the New Year, we recommend you a big wooden plaque & limited goods of star cat Hoippu! >

"Neko-Break Big Wooden Plaque" which is popular and said to make dream come true will be in Hoippu version this year. Visitors can write their own dreams in large wooden plaque artwork. Also, there will be Hoippu wooden plaque key holder for limited numbers which you can purchase for a good luck. There will also be Neko-Break charm shaped key holder for successful exam exclusively on site.

< First official photo book of very popular star cat Hoippu will be on sale exclusively on site! >

New official photo book of very popular star cat Hoippu who is now 3 years old will be on sale!

< Collaboration with Yokohama Marinos! Reconstitute Marinosuke with cat's fallen hair artwork! >

rojiman popular with cat's fallen hair artwork has collaborated with J-league mascots such as Grampus-kun of Nagoya Grampus and Gamba boy of Gamba Osaka etc. in the past. In this exhibition, rojiman challenged Marinosuke of local Yokohama F. Marinos so you can enjoy the real artwork exclusively on site!

■ Last in this year! Lots of Yokohama-limited & new goods information

Please visit the official website for more details!

URL : <http://tgs.jp.net/neko-break-official>

■ Exhibition Overview

Exhibition Name: Neko-Break Exhibition in Yokohama Minato Mirai
Date: Friday December 14th 2018 to Monday (Holiday) January 14th 2019
Closed: Mondays (Open on December 24th *No compensating holiday)
Site: TODAYS GALLERY STUDIO
5-27-6-5F Asakusabashi, Taitoku, Tokyo 111-0053
Fee: 500 JPY/Free for children of 3-year-old or under
Exhibitors: 18(plan)
Host: BACON CO., LTD.

■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement.

<http://www.bacon.in.net>

■What's "TODAYS GALLERY STUDIO "

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 500,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.