



**The Third Restaurant in Japan  
“BLT STEAK OSAKA” will open in Osaka in Spring 2019  
Herbis Plaza First floor**

BLT JAPAN Co., Ltd. is opening “BLT STEAK OSAKA” - our third restaurant in Japan - on the first floor of “HERBIS PLAZA” in Osaka in spring 2019.

Located on the same floor as boutiques of European high fashion brands and adjacent to “Hotel THE RITZ - CARLTON OSAKA” and high-rise office tower “HERBIS OSAKA”, BLT STEAK OSAKA houses the authentic bar, spacious main dining room and many private dining rooms in its 390m2 property with 120 seats. It is different from the two BLT STEAK in Tokyo, offering the classy dining experience.

[About BLT STEAK]

One of the most renowned steakhouses in America and abroad, the BLT brand has grown from ~~one~~ the flagship restaurant BLT Steak which opened in New York City in 2004, to a diverse collection of brands and more than 15 BLT restaurants worldwide, including BLT Steak, BLT Prime, BLT Burger and more. BLT Steak Osaka will be sixteenth BLT Steak restaurants.

Acclaimed for their longstanding reputation for high quality service and exceptional hospitality, the brand has received a number of honors, including two stars from the *New York Times*; three stars from the *New York Post*, *The Daily News*, Top Hotel Restaurant in Las Vegas from AAA, acknowledgement of Best Steakhouses in Washington DC by *Washingtonian*, *Money.com*, *Forbes* and more; and annual recipient of *Wine Spectator’s* Award of Excellence at BLT Steak locations nationwide.

[BLT STEAK MENU]

Combining a bistro ambiance with steakhouse fare, BLT Steak is a Modern American Steakhouse known for its signature warm popovers, specialty cut steaks, fresh seafood and satisfying sides. Weekly blackboard specials highlight seasonal flavors and local ingredients.

BLT Steak serves the finest USDA Prime (the highest grade awarded by the U.S. Department of Agriculture), which is aged naturally for maximum tenderness and flavor, before broiling at 1700 degrees and finishing with herb butter. You can enjoy several BLT’s original sauces.

[Outline of the restaurant]

Name: BLT STEAK OSAKA  
Address: 1F Herbis Plaza 2-5-25 Umeda, Kita-ku, Osaka 530-0001  
Access: 2-minutes walk from JR Osaka Station  
Short walk from Hanshin line Umeda Station  
Open: Planned for May, 2019 ※ Official opening date will be announced.  
Seats: 390m2 / 120seats  
URL : <https://bltsteak.jp> (US) <https://bltrestaurants.com/blt-steak/>

**BLT STEAK ROPPONGI**

5F Izumi Garden, 1-6-1 Roppongi, Minato-ku, Tokyo 106-6005  
TEL : 03-3589-4129  
CAPACITY : 151seats

**BLT STEAK GINZA**

8F Royal Crystal Ginza, 5-4-6 Ginza, Chuo-ku, Tokyo 104-0061  
TEL : 03-3573-1129  
CAPACITY : 95seats

**ABOUT E2 HOSPITALITY**

ESquared Hospitality is an international restaurant and hospitality group. Built on a commitment to "Exceeding Expectations" with extraordinary food and excellent customer service, ESquared Hospitality has grown into a diversified group of restaurant concepts, from the flagship BLT Steak New York which opened in 2004 to more than 20 restaurants on two continents. ESquared Hospitality properties include the BLT restaurants, comprised of BLT Steak in New York, NY (2004), Washington, DC (2006), San Juan, PR (2006), White Plains, NY (2007), Atlanta, GA (2009), Hong Kong (2009), Charlotte, NC (2009), Waikiki, HI (2009), Seoul, South Korea (2014), Roppongi, Tokyo (2014), Las Vegas, NV (2014), Ginza, Tokyo (2015), and Aruba (2015); BLT Burger in Hong Kong (2009); BLT Prime in New York, NY (2005) and at the Trump National Doral Miami, FL (2014). ESquared Hospitality also operates two Italian concepts: Casa Nonna in New York, NY (2011), which became the official pizza vendor of Madison Square Garden (2013) and Radio City Music Hall (2015), and The Florentine in Chicago, IL (2010); as well as Horchata De Nueva York (2014), The Wayfarer (2014), and fast-casual concepts DEZ, The Sosta and by CHLOE.. Now with fifteen locations worldwide by CHLOE. is in New York, NY, Los Angeles, CA, Boston, MA, Providence, RI and London UK along with two Sweets by CHLOE. locations, the brand's standalone bakery in New York City (2016). E2 Hospitality opened BLT Prime by David Burke in Washington DC (2016) and Grand Tavern by David Burke (2018) with Chef David Burke. For more information, visit ESquared Hospitality online – [www.e2hospitality.com](http://www.e2hospitality.com) or follow @esquaredhospitality on instagram.

**PRESS RELEASE CONTACT:**

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ESquared Hospitality is an award-winning hospitality group, widely recognized for its extraordinary food, excellent service and exemplary dining experience. Our restaurants have received numerous awards and honors from esteemed organizations and publications, including:

### **ESQUARED HOSPITALITY**

“25 Coolest Multi-concept companies” Restaurant Hospitality, 2015

#### **BLT STEAK**

★★ The New York Times, 2004 (BLT Steak NY)

★★★ The New York Post, 2013 (BLT Steak NY)

★★★ The Daily News & Crain’s New York Business, 2004 (BLT Steak NY)

“One of NYC’s Top 5 Old-School Steakhouses”, NY Post, 2014 (BLT Steak NY)

“Best New Restaurant”, Esquire Magazine, 2004 (BLT Steak NY)

“Best Steakhouse”, Washington City Paper, 2017 (BLT Steak DC)

★★★ Washington Magazine, 2012 (BLT Steak DC)

★★1/2 & “Editor’s Pick”, The Washington Post, 2007 & 2012 (BLT Steak DC)

“One of the 12 Best New Steakhouses in America”, Details, 2007 (BLT Steak DC)

One of “100 Very Best Restaurants” Washingtonian, 2007, 2008, 2009, 2010, 2011 & 2012 (BLT Steak DC)

★★1/2 Westchester Magazine, 2008 (BLT Steak White Plains)

★★★1/2, Arizona Republic, 2009 (BLT Steak Scottsdale)

Hale Aina Award, “Best New Restaurant” Honolulu Magazine, 2010 (BLT Steak Waikiki)

★★★★, Atlanta Journal-Constitution, 2009 (BLT Steak Atlanta)

#### **WINES, SPIRITS & COCKTAILS**

**Wine Spectator’s “Best of Award of Excellence”**

BLT Steak White Plains; 2009, 2015, 2016

BLT Steak DC; 2009, 2010 & 2014, 2015, 2016

BLT Prime NY; 2006, 2008, 2009, 2010 & 2014, 2015, 2016 BLT Steak Scottsdale; 2010 & 2012

BLT Steak NY; 2009, 2012 & 2014, 2015, 2016

**Wine Enthusiast’s “Award of Unique Distinction”**

BLT Fish, 2008

BLT Prime, 2006, 2008 & 2009

**“One of NYC’s Best Boozy Milkshakes”**

Guest of a Guest, 2011 (BLT Burger)

#### **BLT PRIME**

“Best New School Steakhouse” Gotham Magazine, 2006

Forbes “All Star Eateries List” Forbes Magazine, 2010

#### **BLT BURGER**

“Most Iconic Burgers” Nation’s Restaurant News, 2011

#### **THE FLORENTINE**

★★1/2 Chicago Magazine, 2014

★★★ The Chicago Tribune & Time Out Chicago, 2011

“Best Restaurant 2011” Crain’s Chicago Business, 2011

“Best New Italian Restaurant” Time Out Chicago, 2011