

The new independent label: **“B.I.J.Records.”** launch the services involves the role as the global artists’ agent, especially for The Sixth Generation Rock bands.

We are proud to announce the launch of the new independent record label: **“B.I.J.Records.”** the new model regarding working as the marketing and promotional agent for global artists.

Today, under the polarized situation in the music industry, most of overseas new and indie bands which have no contracts with major labels face harsh conditions not only to release products but also to perform lives, manage schedules and promote their works.

Although it became easier for customers to access music listening tools such as Spotify and AppleMusic, the revenue distribution for artists is surprisingly small. As a result, most artists and rock bands are exhausted in the present circumstances unless the contract with four major records.

“B.I.J.Records.” starts the agent services to support global counterculture-oriented bands, with mainly the sixth generation(*1) rock bands and artists.

We already scheduled 15 lineups this year. As the first step: “STARBENDERS(*2),” the emerging glam-rock band pre-release the debut album; “Blood on the dance floor(*3),” has a long career in Florida but unreleased in Japan; “Jesus Jones(*4),” the originator of digital rock; “Sigue Sigue Sputnik Electronic(*5),” the ‘legendary’ maverick band; “Grausame Tochter(*6),” the German group, cultically famous for their extreme performances.

(STARBENDERS debut single in Japan will release in October 2018)

“B.I.J.Records.” manages the business being particular about the concept of **“REAL”** and **“LIVE”** based on physical products such as vinyl records against streaming, and included ‘GIG Card’ for priority invitation of lives and concerts.

(*1) The first generation is Elvis Presley, The Beatles is the second, glam rock by Marc Bolan and Sex Pistols are the third and the fourth respectively, SSS declared as the fifth. (Reference: Tony James 1984)

(*2) The debut album has not released yet. The glam-punk tasted rock band from Atlanta. Produced by Nico Constantine, the guitarist of Lady Gaga concerts in Japan.

(*3) the pop duo, who got 50,000,000 views on YouTube but broke up in 2016, reunion Japan last year.

(*4) Famous in Japan as the originator of digital rock. They will release the first record for 17 years.

(*5) the legendary band who has been labeled as a maverick in the popularity, fashion sense, and musicality. ‘Boom Boom Satellite’ which influenced famous guitarists is listed in their first album though they are evaluated as a one-hit wonder.

(*6) Aranea Peel is the charismatic vocalist who leads this electro-punk band. It has been said their performance is too extreme and radical to do in Japan then no label contracted with them.

■ SNS

Instagram : [b.i.j.records](#) Twitter : [BIJRecords](#) Facebook : [BIJRecordsor](#)

■ “B.I.J.Records.” Profile

Company Name: B.I.J.Marketing,Inc.

Address: TABLOID 4G, 2-6-24, Kaigan, Minato-ku, Tokyo. JAPAN

URL: [//www.bijmarketing.com](http://www.bijmarketing.com)

■ Contact

B.I.J.Marketing Co., Ltd.

Advertising and Publicity, Management, “B.I.J.RECORDS.”

Tel: 03-6812-9402

Email: press@bijrecords.com



B.I.J.Records.