# Already seen on SNS!? "Neko Break Exhibition" with all famous artworks After 2 years, retour to Shinjyuku Takashimaya from September 7<sup>th</sup> to 11th

BACON CO., LTD. is going to hold the omnibus of "Neko Break Exhibition", the joint photo & goods sales exhibition of popular cat creators, from Friday September 7<sup>th</sup> 2018 to Tuesday September 11<sup>th</sup> in Shinjyuku Takashimaya (Tokyo, Shinjyuku). The total visitors of "Neko Break Exhibition" surpassed 500,000! This is an large-scale omnibus exhibition shince Nihonbashi Takashimaya in 2016. There will be the exhibition of past famous artworks and limited goods sales exclusively in site etc.



URL: http://tgs.jp.net/event/neko-break

# ■ Omnibus covering from extra-large stuffed cat to the latest pop-up store!

More than 3 million total SNS followers. Famous artworks of participating creators that you've seen on SNS once! In site, there will be 3D artworks such as collaboration artwork of Mio Hashimoto, popular sculptor, and star cat "Hoippu", and extra-large stuffed "Fuchan" by RUBIA-ARGYI etc. Please pa close attention to the omnibus of 3<sup>rd</sup> year.

< Exhibition of nostalgic archived artworks that can't be seen in new artworks >

From popular one you've seen on SNS to nostalgic kitty era artworks etc. It's a space full of cats from "Nagomu" who can't drink water, non-gravity cat Milko to Ura-chan with strawberry cap.

# < Exhibit all artworks of star cat collaboration series by Asari Fukushima! >

We are going to exhibit all the popular artworks of Asari Fukushima who've drawn star cats Fu-chan, Ura-chan, Hoippu and the latest, Nagomu etc. \* we plan to do goods sales of these artworks.

## <The latest artwork of rojiman, worldly famous cat's fallen hair creator!>

rojiman who is famous for artworks using cat's fallen hair will challenge real-size "Maru"! You can enjoy the gem artworks made 100% by fallen hair on site.

### < Relaxing video corner that makes you relaxed with meow >

You can enjoy video on SNS including unpublished/new ones on the large screen on site. Highlight is the video of "Nagomu". You can enjoy a bit different relaxation than smartphone screen.

## ■ Don't miss it! Exclusive goods that makes you relaxed just by watching!

< Revival of star cat collaboration series pop-up by Skog Marknad! >

Pop-up store 2018 winter collaborating with star cat was "sweets serial design" and winter was "magical land" and both were very popular. In this exhibition, we plan to sell popular masking tape and memo pad with full of Skog's world view.

Please visit the official website for more details!

#### **[Exhibition Overview]**

Exhibition Name: "Neko Break Exhibition Omnibus in Shinjyuku Takashimaya"

Joint photo & goods sales exhibition of cat

Date: Friday September 7<sup>th</sup> 2018 to Tuesday September 11<sup>th</sup>, 10:00 to

19:30 (Site closes at 20:00)

\*For Friday September 7<sup>th</sup> and Saturday 8<sup>th</sup>, it's open till 20:00

(site closes at 20:30)

Close at 17:30 on the last day (site closes at 18:00)

Closed: No closed day

Site: 11<sup>th</sup> floor Event site of Shinjyuku Takashimaya

11F, 5-24-2 Sendagaya, Shibuya-ku, Tokyo 151-8580

Fee: Adult, Student, High-school student: 500 JPY

Equal or younger than middle school student: Free

#### ■ TODAYS GALLERY STUDIO official online store is now open!

Since July 2014, "TODAYS GALLERY STUDIO", with its actual shop in Asakusabashi, Tokyo, sold original items of exhibition. From now on, in addition to our actual shop, we are delivering products to people all around Japan. Items are the collaboration good which were limited on site in exhibition for the first time.

URL: <a href="http://shoptgs.jp">http://shoptgs.jp</a>

#### ■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement. http://www.bacon.in.net

# ■What's "TODAYS GALLERY STUDIO "

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 500,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.