

Exhibition of the Estampe

(Japanese print)

The Fifty-three Stations of the Tokaido Road

Woodblock prints & old map

to be held at

Book House Café Event at Jinbocho

Kitazawa bldg. 1F, 2-5 Kanda Jinbocho, Chiyoda-ku, Tokyo

Dates: Saturday, September 1 ~ Saturday, September 8

Time: 11:00~23:00 (19:00 on weekend & holiday)

Sponsored by Digital Estampe Co., Ltd.

Supported by Toppan Forms Co., Ltd., Kochizu Library Co., Ltd., Takahashi Studio Inc.

On view will be reproductions of "The Fifty-three Stations of the Tokaido Road, woodblock prints by Utagawa Hiroshige, together with the old map of the Tokaido Road from *The Tokai-Kiso Ryodochu Kaiho Zukan*, an illustrated road map published in 1842. This is a special opportunity to imagine those who traveled on foot the long distance (about 500 km) from Nihonbashi in Edo to Sanjo-Ohashi in Kyoto and to better understand the Tokaido Road experience of this time.

At this event, the digital-on-demand prints for large format (produced by Digital Estampe Co., ltd.) will be demonstrated, and will be available at an excellent price.

Also on sale;

- Handscrolls of The Fifty-three Stations of the Tokaido Road (Nihonbashi-Kyoto, Nihonbashi-Hakone)
- Masking tape of The Fifty-three Stations of the Tokaido Road
- Books on the gardens of temples, shrines and feudal lords in Edo titled "*Edo Jisha Daimyo Teien*" and "*Tokaido Goju-nana Tsugi Sanpo Emaki*," (handscrolls of the Fifty-seven Stations of the Tokaido Road)
- Jigsaw puzzle of "O-edo o-ezu" (great picture of great Edo)

Ukiyo-e Live

Live Performance of *Ukiyo-e* woodblock *Suri-shi* (professional hand printer)

We are pleased to announce our presentation of “Ukiyo-e Live” by Takahashi Studio, the institution responsible for preserving the techniques and culture of woodblock prints of the Edo Period. In order to achieve the depth of colors with the multiple nuances in the traditional Ukiyo-e prints, remarkable techniques and skills by printers have been required. Ms. Takahashi, representing the Takahashi Studio, will comment on the live performance of Ukiyo-e *Suri-shi* (professional hand printer). Attendance is limited for this event to only 30 participants who can also join a get-together after the performance. It is a rare opportunity to experience the exciting Edo mood and mind.

Live Performance:

Date & Time: Thursday, September 6 18:30-19:30 (Part I)

Entry Fee: ¥1,500 by appointment, ¥2,000 at the reception. (Soft drinks served)

Capacity: 30 participants (Booking by Email is available)

Venue: Book House Café Kitazawa bldg. 1F, 2-5 Kanda Jinbocho, Chiyoda-ku, Tokyo

Get-together:

Same evening 19:30-20:30 (Part II)

After the live performance, an informal talk with Ms. Takahashi will be held on the techniques and culture of the Edo woodblock prints.

Entry fee: ¥2,000 (Snacks & drinks served)

Reservation by Email:

lilizhao@toppan-f.co.jp (Toppan Forms office)

Time: 9:00-18:00 (except weekend & holiday)

Takahashi Studio:

Founded during the Ansei era (1855-1860), first as the hand printer of woodblock prints and later as the publishing house of *Ukiyo-e* prints, the Studio has taken over the business

and the techniques that have been passed down from generation to generation. Yumiko Takahashi inherited and runs the family business today. Her professional accomplishments include:

- Representative Director, Takahashi Studio Inc.
- Vice Director, the Association of Preserving Hand Printing Techniques of the *Ukiyo-e*, Conservation Group of Selected Techniques officially acknowledged by the Agency of Culture.
- Vice Chair & member of the Association of Traditional Handicrafts of Bunlyo-ku, Tokyo.
- Part-time lecturer, the University of the Air