

**Dream collaboration of Peter Rabbit × Rabbit Symbol!**

**From April 20<sup>th</sup> to May 13<sup>th</sup> in Shizuoka PARCO for the first time with exclusive project and goods**

BACON CO., LTD is going to hold spring visiting exhibition of “Rabbit Symbol Exhibition”, a joint photo & goods sales exhibition of cute rabbit, from Friday April 20<sup>th</sup> 2018 to Sunday May 13<sup>th</sup> in PARCO Shizuoka for the first time. As an exclusive project in Shizuoka PARCO, there will be a collaboration booth with the movie “Peter Rabbit” which will be on the screen on Friday May 18<sup>th</sup> and many other projects in this visiting exhibition.

\* There will be original postcard as a present for visitors for limited numbers.

うさぎしんぼる展 in 静岡パルコ  
Usagi Symbol Exhibition in Shizuoka PARCO

2018年4月20日(金) → 5月13日(日)

入場料: 500円 / 3歳以下は入場無料

10:00 → 20:00 静岡パルコ 2F 特設会場 PARCO

URL : <http://tgs.jp.net/event/usagisymbol-parco>

■ Will be on the screen soon! Collaboration with “Peter Rabbit”

There will be a collaboration booth with the movie “Peter Rabbit” which will be on the screen on

Friday May 18<sup>th</sup>. There will be pictures from scenes of the film and also a mini-game looking for Mokyu-sama and Puipui who are the advertising mascots.

<Peter Rabbit×Rabbit Symbol Exhibition in Shizuoka PARCO exclusive project >

Mokyu-sama and Puipui wearing the blue jacket, the symbol of Peter Rabbit, ran off in the exhibition site! Look around the exhibition site and take the picture of the 2 that ran away!

\* For the first 10 people who took pictures, there will be a present of movie ticket. After we will be out of the movie tickets, there will be Peter Rabbit's original sticker for limited numbers!

■/Rabbit/兎 /Usagi... you will surely "smile" with the exhibition full of rabbits

The God of the rabbit, Mokyu-sama (Tomoko Imai) whose number of total SNS followers is more than 1 million, mumitan who was nominated to the Animal division of Shorty Awards 2017 in the U.S. and skog marknad and Applecoco famous in "Neko-break exhibition" will sell limited new goods. Also, from this exhibition, Nono (@usapurin24) who is famous for rabbit-carry bag and bag with rabbit motif on SNS, Fuwari. (@cache\_cache\_fuwari) and Sararin(@motsunave) will be there to exhibit!

■Many other exclusive projects in Shizuoka!

<New magazine!? Let's enjoy photo spot & mini-game!>

There will be a photo spot of imaginary rabbit magazine at the entrance of the site. You can take photo with popular rabbits' panel. Also, there will be a weekly mini-game. First 100 answerers can have original postcard.

\* Mini-game will be changed every Fridays (April 27<sup>th</sup>, May 4<sup>th</sup> and 11<sup>th</sup>)

■Exclusive in Shizuoka! Limited official goods in collaboration with skog marknad !

skog marknad famous with collaboration with star cats in Neko-break exhibition will release new goods & limited pattern for Rabbit Symbol exhibition in Shizuoka.

- Masking tape 1 sort, limited to 150, 850 JPY
- Coffee package 2 sorts, 300 JPY for 2

All these goods are exclusive in Shizuoka!

Please refer to official website for other information!

**【Project outline】**

Project name: Joint photo & goods sales exhibition of rabbit  
"Rabbit Symbol Exhibition in Shizuoka PARCO"  
Date: Friday April 20<sup>th</sup> 2018 to Sunday May 13<sup>th</sup> , 10:00-20:00  
Closed: No  
Site: Shizuoka PARCO  
2F Special site 6-7 Konyamachi, Aoiku, Shizuoka, Shizuoka 420-0852  
Fee: 500 JPY/Free for children of 3 and under  
Exhibitor: 21 exhibitors (scheduled)  
Host: BACON CO., LTD.  
URL : <http://tgs.jp.net/event/usagisymbol-parco>

■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement.

<http://www.bacon.in.net>

■What's "TODAYS GALLERY STUDIO "

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 300,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.