All popular otters in Instagram "Really? Otter Exhibition -Updated-" from Mach 30th to April 22nd University professor will explain the "real" biology of otter that is not just cute

BACON CO., LDT is going to host "Really? Otter Exhibition -updated-", a joint photo & product sales exhibition of otter which was talked about a lot in 2017, from Friday March 30th to Sunday April 22nd in "TODAYS GALLERY STUDIO" in Asakusabashi, Tokyo.



URL: <u>http://tgs.jp.net/event/kawausohonto</u>

[What was updated!? You can enjoy again!]

The content of the exhibition will be updated except for some part so those who have already visited can enjoy new allure of otter. Also, there will be a biologic exhibition panel supervised by Motokazu Ando, the University professor. You can understand the "real" more deeply.

Detail of highlight

[Not only cute! Exhibition of "real" biology]

Domestication of otter became a controversial topic last year. There are many opinion of "wild school" saying domestication of wild animal is wrong. In this exhibition, we close up on

the "real" of the domesticated otter and explain the history of otter from biologic perspective. Motokazu Ando, the University professor who researches on otter's biology and

writes books, is planning to have an exhibition holding a warning for the boom of otter from biologic perspective and try to show the truth of otter not only as a "cute pet".

【Gallery Talk Show of University professor Motokazu Ando】 2018 年 4 月 15 日(日) 15:00~ ※予定 Good news for those who have many questions regarding otter! We plan to have a gallery talk with University professor Motokazu Ando, exclusively in Tokyo. Sunday April 15th 2018 from 15:00 * scheduled

[Photo spot and large panel of otter biology!] New photo spot in collaboration with popular Chiitan! You can take photo together with cute character of Chiitan. Also, there will be a large panel that explains biology of otter.

[Must-see limited official goods and limited official booklet] We plan to sell acrylic key-holder in collaboration with popular otter Chiitan and clear file in collaboration with Takechiyo Chan (ponchan918) which was sold out the last time. The limited official booklet will be renewed.

■ Outline of project exhibition

Exhibition name:	Joint photo & goods sales exhibition of otter
	"Really? Otter Exhibition -updated-"
Date:	Friday March 30 th 2018 to Sunday April 22 nd 11:00-19:00
Closed:	Mondays
Site:	TODAYS GALLERY STUDIO
	5F 5-27-6 Asakusabashi, Taitoku, Tokyo 🛛 🗍 111-0053
Fee:	¥500/Free for children age of 3 and under
Exhibitors:	15 (scheduled)
Host:	BACON CO., LTD.
URL:	http://tgs.jp.net/event/kawausohonto

■What's "Really? Otter Exhibition"?

Otter is becoming popular recently and we have more chances to see them on TV etc. Some love them as their companion animals and other insist domesticating wild otter is wrong. In this exhibition, there are many devices to learn the "truth" of otter. We are planning to do exhibition/explanation of otter biology under the supervision of Seiichi Ando, professor of Yamazaki Gakuen University in which you could learn unknown details of otter.

■What's BACON CO., LTD?

We suggest exhibition project with aims such as holding/suggesting/promoting high-quality exhibition in and out of Japan, increasing visitors and improving image. We produce event from negotiation with creators, interior/exhibition layout, print of artwork to advertisement. http://www.bacon.in.net

■What's "TODAYS GALLERY STUDIO "

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as "Ambiguous Deauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 400,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.

http://www.tgs.jp.net