

**Turn ruins into artworks! “Changing Ruins Exhibition” that will change your image  
Asakusabashi / from March 2<sup>nd</sup> to March 21<sup>st</sup>, Nagoya / from March 20<sup>th</sup> to April 15<sup>th</sup>**

BACON CO., LTD. is going to host “Changing Ruins Exhibition”, the photo exhibition of ruins with traditional image sublimed into artworks with unbelievable beauty in “TODAYS GALLERY TOKYO” from Friday March 2<sup>nd</sup> to Wednesday March 21<sup>st</sup> (holiday). Moreover, there will be a visiting exhibition in Nagoya Gallery from Friday March 30 to Sunday April 15<sup>th</sup>. It's been 3 years since the last exhibition in 2015 as an individual exhibition.



URL : <http://tgs.jp.net/event/haikyo>

■The latest artwork of ruining beauty & the first-in-time movie!

Usually, when you hear word “ruin”, you might have impression like decayed place or psychic place. This exhibition focuses on the “beauty of ruins” that would change your image of ruins completely. The “Changing” in the title means the transformation of traditional image and everyone, regardless of age and gender, should be able to enjoy the breathtaking beautiful photos and artworks that makes you imagine stories. It's a photo exhibition where you can

experience the beauty lying within the silence.

Also in the special booth, there will be the first-time exposition of movie artwork on projector. You can enjoy the alive scene as if you have actually been there. In this exhibition, there will be Wa (@neji\_maki\_dori) who has done "Ruins Star Sky exhibition" and who has more than 30,000 followers in Instagram, SaltyBarbara who is popular with photos taken by iPhone and 9 artists such as 8st and krampus from the last exhibition.

There will be an original postcard as a gift for the first 2000 visitors.

■Original goods with which you can bring back beautiful ruins with!

• Here, you can find new Tokyo souvenir such as school notebook, clear file or mug!

■The official guidebook with the theme of beauty will be surely be sold out!

The first official booklet is limited to 500. It contains artworks of all exhibiting creators.

#### **【Participating artists】**

Please visit the official website for details

#### **【Project outline】**

##### **■Tokyo**

Exhibition name: Joint photo & goods sales exhibition of beautiful ruins "Changing Ruins Exhibition 2018"

Date: Friday March 2<sup>nd</sup> 2018 to Wednesday March 21<sup>st</sup>. 11:00-19:00

Closed: Mondays

Site: TODAYS GALLERY STUDIO

5-27-6-5F Asakusabashi, Taitoku, Tokyo 111-0053

Fee: 500 JPY/Free for children of 3-year-old or under

Exhibitors: 13 (plan)

Host: BACON CO., LTD.

##### **■Nagoya**

Exhibition name: Joint photo & goods sales exhibition of beautiful ruins "Changing Ruins Exhibition 2018"

Date: Friday March 30<sup>th</sup> 2018 to Sunday April 15<sup>th</sup>, 11:00-18:00

Closed: Mondays & Thuesday  
Fee: 500 JPY/Free for children of 3-year-old or under  
Exhibitors: 13 (plan)  
Host: BACON CO., LTD.

■What's "Neko-Break Exhibition" of cat creators with more than 350,000 visitors?

"Neko-Break Exhibition" is a joint photo & goods sales exhibition with popular cat creators regardless of professional or amateur. There are many famous cats popular on Twitter and Instagram and the total SNS followers of participating creators is more than 2 million. There are artwork exhibition that makes you feel warm only by watching and also sales of hand-made goods that makes you feel relaxed by having them. In our gallery "TODAYS GALLERY STUDIO", we hold "the Main Exhibition\*" twice a year since August 2015 and there are also visiting exhibition all over Japan. Over a year, more than 200,000 visitors came to this cat photo exhibition. Since there are many creators active on the Internet/SNS, it's focused as a rare chance to see the actual artwork.

\* When it's in the "TODAYS GALLERY STUDIO" in Asakusabashi

■What's "TODAYS GALLERY STUDIO"

Opened in July 2014 in Asakusabashi. With the objective to transfer Art, done numerous projects such as

"Ambiguous☆Beauty Girl Art Exhibition", "Changing Ruins VS Factory Night View where you can actually visit

Exhibition" and "Snub Nose Exhibition". "The World of Thigh Photos Exhibition" in Golden Week 2016 had more

than 15,000 visitors in total. Its representative exhibition "Neko-Break Exhibition" gained more than 300,000 visitors

in total including local visiting exhibitions within 2 years after opening. One of the best galleries in Tokyo making

news. Opening new gallery in Nagoya in September 2017. Projects and planning are all done by Yuki Asaoka, the creative director.