

# DIGITAL ESTAMPE

To whom may concern

DIGITAL ESTAMPE CO.LTD will start its new service from Ohrai Noriyoshi Exhibition at Royal Ueno Museum, demonstrating new era of arts and prints.

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DIGITAL ESTAMPE COMPANY LIMITED

## PRESS RELEASE FROM ISSUING COMPANY

DIGITAL ESTAMPE COMPANY LIMITED, located at Chiyoda-ku, Tokyo, Japan, start its service named 「DIGITAL ESTAMPE ™」 which offer the art prints from original authors by digital technologies to the global market.

# DIGITAL ESTAMPE

## WHAT IS 「DIGITAL ESTAMPE ™」 ?

The “estampe” is the miracle prints which an author has committed. 「DIGITAL ESTAMPE ™」<sup>※1</sup> opens new era of prints by digital technologies.

Chose favorite author and work from our collection, and create goods of your own style. Quality is guaranteed since all data are committed by author or owner.

## SERVICE AND TIME TO START

DIGITAL ESTAMPE will start servicing its 「DIGITAL ESTAMPE.NET」 (<http://www.digitalestampe.net>) at OHRAI NORIYOSHI EXHIBITION ※2・3 beginning from January 6 to February 4, 2018 at Ueno Royal Museum.

Noriyoshi Ohrai, who produced poster artwork for world-famous movies including “Star Wars” and “The Goonies” Detail history will be at the end of this news release.

# DIGITAL ESTAMPE

This service is to help sales partners' book shop, gallery, event and other opportunities to be able to sell DIGITAL ESTAMPE products.

Cooperated by OHRAI Memorial Miyazaki Arts Promotion Association and best chosen by Taro Ohrai, the son of Noriyoshi from all exhibited works, 22 works are available for customers' choice of either Acrylic Print or Campus Print with preferred size from B3, B4 and B5(Acrylic print only).

1. Access to DIGITAL ESTAMPE.NET(<http://www.digitalestampe.net>) from any of your mobile devices or PC
2. Chose your favorite work
3. Chose your favorite product
4. Input forwarding address and confirm your order. International delivery is available from mobile or PC only.
5. Your device will receive Order ID bar code. Show it to cashier and pay
6. You will receive the product on and around a week later.

Note:

\* International delivery may take longer.

\* Local tax and duty may apply for buyer's responsibility to pay depend on the destination.

## FUTURE PLAN

DIGITAL ESTAMPE will expand its service as follows:

- 「DIGITAL ESTAMPE.com」 (<http://www.digitalestampe.com>) will open on March 2018

# DIGITAL ESTAMPE

This service is E Commerce site to enable global people to enjoy our "Miracle prints which author has committed" to chose favorite author and work from our collection and create goods of your own style

## TO AUTHORS WHO WISH TO SELL YOUR WORKS

When you buy "Author Set Up Plan" which we will define later, DIGITAL ESTAMPE will create your own page and register the data of your works, so that we will be able to offer your works to our network. Only you need to do is just send us the files, chose the products type you wish and set the list price. Set Up Plan includes your products sample. We will promote your works through two ways. One way is Ecommerce by DIGITAL ESTAMPE.COM to sell globally and another way is to sell at our partners' book shops, gallery, museums and event location through DIGITAL ESTAMPE.NET. We will pay you the profit from the sales of your works.

Both plans offer;

\* If your file is registered and chose the products, DIGITAL ESTAMPE will promote your works, manage all process such as receiving the order, production, shipment, receive payment and all customer management.

\* All customers' orders will be processed after the confirmation of receipt of payment, neither inventory nor real products, nor operational issues are necessary.

\* English web site and international delivery is available to enable you to reach to the global market

\* Authors can set up the list price to manage the profit.

- Ecommerce

DIGITAL ESTAMPE will show, promote and sell your products on the DIGITAL ESTAMPE.com. You will not pay extra cost other than Start Up Cost and receive the profit.

- Real Shop plan

# DIGITAL ESTAMPE

Sales partner of DIGITAL ESTAMPE will sell your products at their book shops, galleries, museums and event location.

## FOR THOSE WHO WISH TO SELL DIGITAL ESTAMPE PRODUCTS AT YOUR BOOKSHOP, ART STORE, GALLERY, MUSEUM AND AT EVENT LOCATION

You can be our partner to sell DIGITAL ESTAMPE products at your location. Buying Partner Set Up Plan which we will define later, you can sell as many collections with no purchasing, no inventory and no logistics at very limited area to show samples. All sales will be through your cashier, you can recognize sales revenue and sales margin on your fingertip.

## ANY QUESTIONS?

DIGITAL ESTAMPE COMPANY LIMITED

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※1 : Applying Trademark registration(No.2017-12345)

※2 : Noriyoshi Ohrai Exhibition at Ueno Royal Museum (<http://www.ueno-mori.org/exhibitions/article.cgi?id=227>)

※3 : Noriyoshi Ohrai Biography

1935 (Showa 10). Born in Akashi City, Hyogo Prefecture.

March, 1957 (Showa 32). Dropped out of the Oil Painting Course at Tokyo National University of Fine Arts and Music.

1962 (Showa 37) onwards. Began work laying out and illustrating books, and editing newspaper advertisements.

March, 1973 (Showa 48). Relocated to Miyazaki, his wife's hometown, where he set up his studio the following year.

# D I G I T A L E S T A M P E

1980 (Showa 55). Worked on the international poster for American film "Star Wars Episode V: The Empire Strikes Back". Won the Seiun Best Artist Award for his work on the poster at the Japanese SF convention.

1981 (Showa 56). Held his first exhibition as an artist at Aoki Gallery in Miyazaki. The "Star Wars Episode V: The Empire Strikes Back" international poster created a massive surge in demand for his artwork, both from within Japan and abroad.

1980 to 2010. As well as book illustrations and film posters, ohrai produced a great many works in a variety of media, including commercial posters, game software, plastic model kits, and records.

As well as the above, ohrai had the opportunity to contribute to a wide-range of high-profile projects, as listed below.

1984 (Showa 59). Poster Artwork for the film "Godzilla" (and also for the subsequent 8 films);

1985 (Showa 60). Poster artwork for the film "The Goonies";

1988 (Showa 63) onwards. Package illustrations for the "Nobunaga's Ambition" series of computer games, and;

2006 (Heisei 18). Poster artwork for the film "The Sinking of Japan" (a remake of the 1973 original).