

PRESS RELEASE

29th June 2017
Ishin Hotels Group

“the b fukuoka tenjin” Grand Opening on the 1st July, 2017

Our second “the b” hotel in Fukuoka

Ishin Hotels Group (President & CEO: Michael Nigitsch, Headquarters: Toranomom, Minato-ku, Tokyo) is proud to announce the opening of “the b fukuoka tenjin” (2-1 Tenjin, Chuo-ku, Fukuoka City, Fukuoka Japan) on the 1st July, 2017.



“the b fukuoka tenjin” is the group’s first newly-built property, and will be the second “the b” hotel in Fukuoka city following Ishin’s popular and successful “the b hakata”. The exterior and interior design are reflecting a simple yet chic style that represent the b brand promise of providing a balance between comfort and functionality. The new guest rooms offer a relaxing atmosphere and a wide choice of meaningful amenities, including free high-speed wi-fi. All 125 rooms are furnished with top quality beds and multifunctional shower heads.

The hotel is located in “Tenjin”, which is the largest commercial and entertainment area of Kyushu, an excellent location, just a 1 minute walk to the “Tenjin-minami” subway station. It is also within easy walking distance from “Nakasu”, the famous downtown area with plenty of delicious Japanese and

international cuisine restaurants, "Canal City", "Kawabata" and "Daimyo & Yakuin" which bustle with a large selection of shops and a variety of interesting activities.

The number of tourists in Fukuoka city has increased by more than 3 million visitors during the 5-year period since 2011, and the average hotel occupancy rate in 2016 was 83.2%. The future number of tourist arrivals is expected to grow as a result of various dynamic tourism promotional activities.

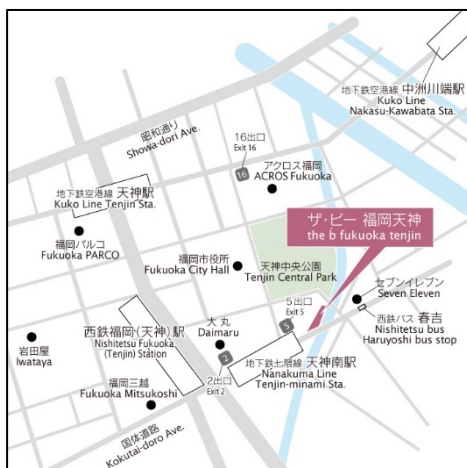
"We are very excited to play an important role of providing fine levels of hospitality at a reasonable price point for all of our guests in this exciting city of Fukuoka with its long history, rich culture and a variety of attractions" said Michael Nigitsch, President & CEO for Ishin Hotels Group.

About the b fukuoka tenjin

- Name: the b fukuoka tenjin
- Address: 2-1 Tenjin, Chuo-ku, Fukuoka City, Fukuoka Japan
- Opening: 1 July, 2017
- Scale 10-floor
- Guest room: 125

Room Type	Size (㎡)	Unit
Superior Double Room	16.20~17.50	44
Superior Twin Room	18~23.70	54
Standard Twin Room	16.30	9
Superior Triple Room	23.70	9
Deluxe Twin Room	30.80	9

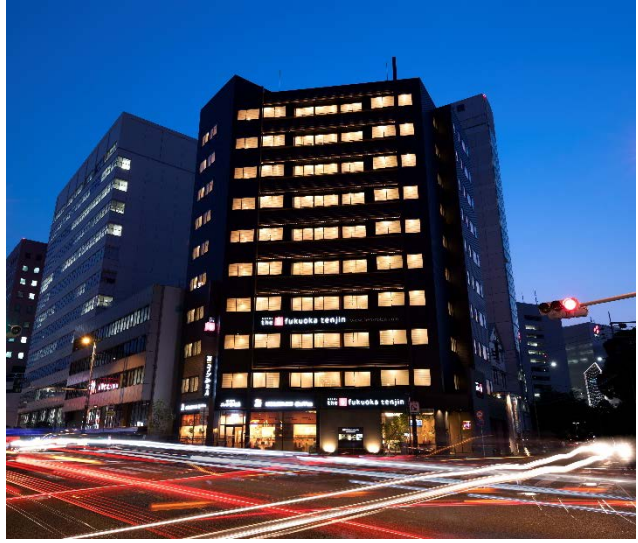
■ Access map



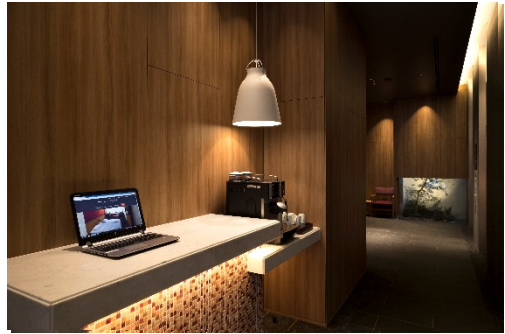
· A one minute walk from Tenjin-Minami Subway Station

· A short 5 minute walk from the Tenjin Subway Station

■ Exterior



■ Public Area



■ Guest Room



■ Bathroom



About the b hotel

- 'b'est location and 'b'est available rate <http://fukuoka-tenjin.theb-hotels.com/en/>
- A comfortable, relaxing 'b'ed with duvet
- A tasty and healthy 'b'reakfast
- 'b'athroom with a 'b'ody rain / massage shower
- 'b' win program - An excellent 'b' loyalty program for our frequent guests
- 'b' connected - Free high-speed wi-fi

Our future "the b" hotels

September 2017 the b tokyo shimbashi



- Location:
1-17-13, Nishishimbashi,
Minato-ku, Tokyo
- Guestrooms: 109

Spring 2018 the b sapporo susukino



- Location:
Minami 5-jo Nishi 6-chome
Chuo-ku, Sapporo
- Guestrooms: 226

Summer 2018 the b tokyo asakusa



- Location:
3-6 Nishiasakusa, Taito-
ku, Tokyo
- Guestrooms: 166

Summer 2018 the b kyoto shijo



- Location:
535 Karatsuyacho,
Shiyodorihorikawa,
Nishiiru, Shimogyo-ku,
Kyoto
- Guestrooms: 146

Spring 2019 the b osaka shinsaibashi



- Location:
4 Kitakyuhojimachi
Chuo-ku, Osaka
- Guestrooms: 309

Company profile: Ishin Hotels Group Co., Ltd.

Established:	January 2001
Capital:	JPY 100,000,000
Headquarters:	Hulic Kamiyacho Building 10F 4-3-13, Toranomon, Minato-ku, Tokyo 105-0001 Japan
Description of Business	Hotel acquisition, ownership, operation and asset management
Representative:	Michael Nigitsch / President & CEO

- Official website: <http://www.ishinhotels.com/>

the 6 fukuoka tenjin

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