



June 14, 2017

Aoba-Japan International School

**Aoba-Japan International School and Nadia NPO to hold the
“Nadia International Soccer Friendly Cup” (June 16th to 18th)
as a good opportunity to create friendship with Tohoku kids**

Aoba-Japan International School (A-JIS) Aoba-Japan Extension (AJE) and Nadia NPO will hold an event, the “Nadia International Friendship Soccer Cup,” on June 16th to 18th, 2017, at the A-JIS Hikarigaoka campus and Harunokaze Elementary School. The event aims to provide an opportunity for kids from Tohoku to create friendship with representatives from the international community in Tokyo through sports and community building. This year is the 3rd to hold this event and the number of participants has been increasing year by year.

Nadia is an incorporated non-profit organization that was established in March 2011 by a group of international and Japanese volunteers in reaction to the Tohoku Earthquake of 3/11 and the disastrous consequences that followed. As an international volunteer group focusing on helping the recovery of devastated areas, they have been engaged in a variety of support and recovery efforts since then.

This event will be held for the purpose of providing an opportunity for kids from Tohoku affected areas, Tokyo, and from abroad to come together, compete together in a friendly soccer tournament and build friendship through activities of the 3 day event. The event will also help raise awareness of participating Tokyo residents and international community about those directly affected by the 3/11/2011 earthquake and aftermath from Iwate, Miyagi, and Fukushima.

We will have 10 teams in total, 2 teams from Tohoku, 1 from Iwate, and the others are teams from Tokyo-based international schools. Kids from Tohoku will stay at Aoba-Japan International School during this event, and each Tokyo team will support a Tohoku team throughout the weekend. Volunteers from our sponsors’ organizations will also be supporting the event.

【Outline of Events】

- ◆Date &Time :June 16th to 18th, 2017
- ◆Venue : Aoba-Japan International School Campus Gymnasium(5-1, Hikarigaoka 7-chome, Nerima-ku)
Harunokaze Elementary School (2-1, Hikarigaoka 7-chome, Nerima-ku)
- ◆Player age: 9-11 yrs (Grades 2-5)
- ◆Program :
 - 16th Arrival
 - 17th Opening Ceremony / Matches / Activities
 - 18th Final Match / Awards / Sponsor mini-Tournament / BBQ

◆Team Participation:

Hikarigaoka teams including Aoba
Reccoss all-stars
Tohoku Teams (principle of the charity)
Iwate Team Sponsored by a Canadian sister city of Morioka
Omiya Chosen 4.6SC

Other Participants:

Hikarigaoka High School Cheer Team
Skills clinic from former J-league players (striker's academy)
Nadia (main organizer with Aoba) provides volunteers and organizes sponsorship

◆Supporting Organizations:

Societe Generale, J.P. Morgan, Iwate Galaxy Railway, and others

About Nadia



Nadia is a registered NPO founded in March 2011 to help people affected by disasters. Since 2011, Nadia has been primarily focused on helping Tohoku making a full recovery following the Great East Japan (Tohoku) Earthquake. Its volunteers have been supporting multiple recovery projects in Ishinomaki and other regions in Tohoku such as house debris clearing, Playground of Hope projects and Fukushima Kids to Italy summer home stays. In addition, last September, a new soccer club house was delivered in Rikuzentakata in partnership with Hisashi Kato, our football project partner and adviser in the Nadia International Soccer Friendly Cup.

About Aoba-Japan International School(A-JIS):



A-JIS is an international school operated by Aoba International Educational Systems (Aoba) (Head Office: Tokyo, Nerima-ku), which became a subsidiary of Business Breakthrough Inc. (BBT) (Location: Tokyo, Chiyoda-ku, President: Kenichi Ohmae) in October 2013. Founded in 1976 in Aobadai, Meguro-ku, Aoba-Japan International School is a pre-Kindergarten to Grade 12, co-ed, secular school open to all nationalities and religions. Except for Japanese language classes, all classes are conducted in English. A- JIS has a strong and effective English language support program that prepares students for the International Baccalaureate program. From pre-Kindergarten to Grade 12, the school provides a curriculum that follows international standards, and graduates can obtain the credentials they require to apply to universities worldwide. A-JIS is accredited through the Council of International Schools (CIS) and the New England Association of Schools and Colleges (NEASC). A-JIS is also authorized as an IB World School for all ages (DP and MYP and PYP). <http://www.aobajapan.jp/>

About Business Breakthrough (BBT):



BBT was established in 1998 as an educational company by Kenichi Ohmae, a world renowned management consultant. Since it opened, BBT has continued to offer high quality educational programmes via remote delivery through various media. BBT provides a lot of educational programming: a university, a graduate school of business, an entrepreneur training program, educational TV programs, and more.

BBT has participated in the management of Aoba since 2013, and it aims to construct an educational platform which can support lifetime empowerment BBT aims to provide proactive education that makes full use of its own in-house IT technology platform. Approximately 200,000 ID have been issued and sent out to the business world from BBT's courses. <http://www.bbt757.com/>

【Contact Information】

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