



Servcorp Leverages Community to Increase Client Business Benefits

Tokyo, 1st June 2017 – Servcorp Ltd (SRV:ASX), well known for its top quality serviced offices, virtual offices and coworking spaces located in premier locations throughout the world, is leveraging the power of community to help its clients expand their businesses. They're doing this through a unique online business platform that connects almost 35,000 businesses, from small to corporate enterprises, across various industries, while facilitating collaboration and coworking to enhance client communication.

The Global Impact of Community

Globalisation has, traditionally, been the purview of massive corporations, with small to medium businesses having to content themselves with local pickings. However, in recent years, global changes such as the explosion of cloud-based services, the new “sharing economy” as well as the rise of internationally focused business communities, have given small and medium businesses the opportunity to expand their global reach significantly, without necessarily needing to increase their office space or staffing complement.

The Servcorp Community

The Servcorp Community, which officially launches on May 30, 2017 in Japan, comprises of around 35,000 micro to corporate companies in a variety of industries, in 23 countries worldwide, making it one of the largest private business communities in the world. Companies that sign up to join the Community will have the opportunity to be listed in the business directory that is accessible to all members, while taking advantage of the numerous additional features, including an online forum, event listing page, feature articles and much more. Australia & New Zealand and Japan have launched in May South East Asia and the USA will launch in June followed by



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China/Hong Kong, the Middle East, and Europe. Already hundreds of businesses have joined the Servcorp Community since its launch in Japan last month.

Benefits and Discounts

Servcorp is actively encouraging collaboration between Community Members, by allowing for member-to-member special offers, discounts and deals through the platform. Members also enjoy exclusive access to a variety of Servcorp offers and discounts, as well as partner offers. Members on the Premium Plan are also able to advertise and promote their products and services to new customers, post job offers or events.

To mark the occasion, **Olga Vlietstra, General Manager for Servcorp Japan** commented: *"The Servcorp Community creates very exciting new opportunities for our 35,000 clients around the world. Our aim is to connect them and help promote new business and collaboration through this interactive platform, on a global scale. The directory offers the ability to search for and instantly connect to other trusted businesses; for example find a lawyer in New York, a distributor in Osaka, a copywriter in Shanghai or a software developer in London,... To find and be found easily is just a great business tool"*

Plans

For Servcorp clients, there are two membership options, the Free Plan and the Premium Plan at only 4,000 yen per month. To coincide with the launch, all new members are receiving 90 days free on the Premium Plan. For non-Servcorp Clients, access to the Community is via our Membership Plan, at 5,000 yen per month.

Servcorp Community

<http://servcorpcommunity.com>

For more information about this press release, please contact:

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About Servcorp:

Servcorp (Listed on ASX: SRV) is the leading provider in the World's Finest Serviced Offices, Virtual Office and Coworking spaces, with offices in 155+ locations in 23 countries. Servcorp helps businesses from SMEs to large global corporations around the world establish an immediate and reputable business presence, backed by a team of exceptional professionals to manage their day-to-day enquiries and operational needs. Servcorp strives to provide companies with the best infrastructure, support and multinational presence at the lowest possible cost, allowing them to focus on their business success.

Headquartered in Sydney, Australia, Servcorp is the second largest serviced office provider in the world and has an annual turnover of more than \$250M. The company continues to expand rapidly across the globe. Servcorp Japan was founded in 1994 and now operates 24 locations in 5 cities (Tokyo, Yokohama, Nagoya, Osaka, Fukuoka).

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