

"Fluffy & Cute" Rabbits by Professional Photographers & SNS Creators

"Usagi Symbol Exhibition" October 7 to 23 @ Asakusabashi

BACON CO., LTD. will hold a joint photo & product sales exhibition, "Rabbit Symol Exhibition" at a gallery "TODAYS GALLERY STUDIO" (Asakusabashi, Tokyo) from October 7 (Fri) to October 23 (Sun), 2016, where cute rabbit photos and products are gathered.

At this exhibition, In addition to Takashi Aoki, a photographer who keeps shooting and creating works exclusive on house rabbit and wild rabbit, and luxurious lineup of creators, whom you usually cannot see at a joint exhibition, such as Yukihiro Fukuda and Masaaki Fujimoto, other creators will join, who are popular at SNS, such as Imai Tomoko(@moqsama) and mumitan(@mumitan) with more than 50,000 Instagram followers. Total of 15 groups of artists will join and more than 250 works will be exhibited. This is a valuable opportunity to see live works "filled with rabbits." Original Rabbit Postcards are distributed for free for the first come 2,000 guests.

■ About "Rabbit and Symbol"

Rabbit is known as not just cute only, but also as various "symbol" since ancient times. For example, rabbit is a symbol of the moon, a symbol speed, and symbol of sexy. It is famous that rabbit is used as a logo of PLAY BOY.

At this exhibition, we mainly exhibit healing rabbit regardless professional or amateur. We would like you to discover new "symbols" of rabbit by exhibiting "symbolic" rabbit works of the exhibiting creators.

■ "Rabbit and Symbol Exhibition" Highlights

<A 3D work by Takashi Aoki, which has reproduced rabbit and glassland>
"Rabbit and Glassland"

I have expressed a rabbit hiding in glassland with this work.

Please slowly go around. Grassland shines sparkling, and the rabbit can be visible or invisible depending on the angle.

There are 2115 pieces of metal grasses. In fact, there is only one spot without a grass.

Come on, can you find the spot without being distracted by the rabbit?

<Don't miss venue limited goods & limited official pictorial record!>

There are many products available at product sales, from original goods of exhibitors that can be bought only at the venue, to handmade goods by product creators. In addition, the gallery customary official guidebook (300 books only) covers the works of all exhibitors. Not only exhibited works, of course, but also unpublished works and others are included in this book.

■ Participating Artists

Rabbit Photographer, Takashi Aoki <https://www.facebook.com/takashi.c.aoki>

Born in Tokyo in 1955. He graduated Gakushuin University Faculty of Science in 1978, then joined a major electronics manufacturer. He was in charge of video technology development, product planning, business operations and so on. Retired in 2012, he started working as a "rabbit" professional photographer. Not only pets, but also wild rabbits he is shooting, including in Japan and abroad such as Europe, North America, South America, and Africa. He graduated Nippon

Photography Institute in March 2015. He held his first solo exhibition, "The Rabbit and the ..." at Daikanyama Hillside Forum in June 2015. At this exhibition, most of his works are shown newly. In addition, he will exhibit a 3-D work with a theme of "The Power of Rabbit."

Imai Tomoko (Twitter & Instagram) @moqsama

She has disseminated Moq (cuteness) in SNS of Youtube and the like since 2010. She has become popular with her unique character as a master and the cuteness of rabbits. She published a photo collection "Moq, the Rabbit" (Pie International) in 2015. She has been featured in a number of media, such as introduced as a deity of Rabbit World 'Moq' at "ZIP!" (Nippon Television). At this exhibition, she will exhibit works with a theme "The Presence of Moq." In addition, she will release a collaboration mug cup with Toro-chan (@toronouchi) as the venue limited product.

Yukihiro Fukuda <https://www.facebook.com/yukihiro.fukuda.77>

Happy animal photographer. "I love mountains and seas!" With this words as his motto, he shoots his favorite animal until he gets satisfied. "Rabbit Island" (Nikkei National Geographic, Inc.), a summary of rabbits shot at Ōkunoshima and other books, he has published lots of books. At this exhibition, he will exhibit works with a theme "Rabbits at Ōkunoshima." In addition, he will release his works with serial numbers as the venue limited product.

mumitan (Instagram) @mumitan

She publishes photos of fold ears rabbit "Puipui" mainly in Instagram. "If there is a rabbit that wears clothes like a human..." From such a concept, she started to make clothes, although she was a beginner as making clothes. She started shooting photos with her husband who is good at photos. She published the photos at Instagram. Then it made a sensation abroad. She has been introduced at many media abroad, including newspapers and WEB, such as "Onegai! Ranking" (TV Asahi). At this exhibition, she will exhibit works with a theme "Puipui's Smart Days." She will sell many products at the product sales, such as T-shirt, can batch, clear file and so on.

toronouchi (Instagram) @toronouchi

It's been 4 years since started Instagram. First she started shooting photos with a mobile phone. Yet looking at pretty photos at Instagram, she started using a mirror-less camera, thinking "I wanna shoot like them." Now she has become a popular rabbit with more than 20,000 followers. At this exhibition, she will exhibit works with a theme "Everyday is for Toro."

koharupyon (Instagram) @koharupyon

She started shooting photos to leave the day-to-day of her important "Koharu." Then she published the photos at Instagram. Now, she has become a popular rabbit with more than 30,000 followers. At this exhibition, she will exhibit works with a theme "Life with a Rabbit."

Other exhibitors will be a total of 15 groups: shino (Instagram @nashiro_kate), usagraph (Instagram @usagraph), mapi.ponyo.porun (Instagram @ mapi.ponyo.porun), meteor rabbit punch (Twitter @bombshoten), Rabbit Interior Rabbit labyrinth, Koume Mom (Instagram @koume_tan), Berry (Twitter @ berryjyo0070, Fujimoto Miyabiaki, C.smiles Chimyi (Twitter & Instagram @ Csmile_deco).

[Exhibition Summary]

Exhibition Name: joint photo and product sales exhibition of rabbits: "Usagi Symbol Exhibition"

Dates: October 7 (Fri) to October 23 (Sun), 2016, 11:00 to 19:00

Closed: Mondays ※ October 10 (Mon&holiday) "Day of Gymnastics": open

Venue: TODAYS GALLERY STUDIO

5-27-6, 5F, Asakusabashi, Taito-ku, Tokyo, 111-0053

Admission: 500 yen / 3 years old or less is free admission

Exhibitors: 14 groups (planned)

Organizer: BACON Co. Ltd.

URL: <http://www.tgs.jp.net/usagisymbol.html>

■ About BACON, Co, Ltd.

Toshihiro Numajiri, a photographer, established it in 2014. It issues brand copy and corporate brochures that become a "nuclear" in branding and planning, coverage, and manuscript of magazines. It propose dynamically from brand creation to building. www.bacon.in.net

■ About TODAYS GALLERY STUDIO

Opened in July 2014. It deals with many self-producing and planning events in order to originate arts from Asakusabashi. Many representative exhibitions, such as "Fuzzy ☆ Pretty Girls Exhibition," "Accessible Factory Night Views," "Flat Nose Dogs Exhibition" and so on. "Cat Break Exhibition, Winter, 2016" held for a month from January 2016 was visited by more than 10,000! The hottest gallery in Japan now!