Press Release IIHO Japan

July 27, 2016 Tokyo Japan

We hereby announce official launching of the International Islamic Halal Organization, IIHO Japan. IIHO Japan is a recognized chapter-branch of Riyadh based International Islamic Halal Organization, Kingdom of Saudi Arabia which is an arm of World Muslim League based in Makkah, the Kingdom of Saudi Arabia.

International Islamic Halal Organization, the IIHO Japan has been established to promote and support Halal Certification of Japanese Foods, Beverages, Cosmetics, Pharmaceuticals, Hotels, Restaurants and other tourist's related facilities in Japan.

For the purpose of Halal Certification, IIHO Japan use and impalement Halal Standards compiled and introduce by the Gulf Standardization Organization (GSO). These Halal Standards are approved by the Kingdom of Saudi Arabia and all the states of Gulf Cooperation Council, the GCC.

The Kingdom of Saudi Arabia is the land of two holy mosques of Islam in the historical cities of the Makkah and the Medina. Objective of IIHO Japan is to promote Halal in accordance with the Halal Standards approved by the highest Halal Authority in Kingdom of Saudi Arabia, the International Islamic Halal Organization, KSA.

In accordance with the Islamic jurisdiction and Halal Standards of GSO, the IIHO Japan is an advocate of Halal and Tayyib Foods, Beverages, Cosmetics, Pharmaceuticals and Tourism. To promote Halal and

Hygienically good, safe, healthy foods and best Halal producing environment, IIHO Japan has established strategic partnership with Halal Quality Lab, the HQL based in Machida-Shi, Tokyo. The HQL is also recognized by IIHO Japan's parent organization the IIHO Kingdom of Saudi Arabia.

Unlike conventional way of Halal Certification in the non-Islamic countries, IIHO Japan works with the HQL to certify the products and services in accordance with the Halal and Hygienic standards to make sure the Halal, Safe and Healthy status of the products and services before they reach to the consumers. It would be worthy to mention that the HQL is first and the only

Halal Quality Laboratory in Japan which, with the cooperation of IIHO Japan, offers and conducts Halal Laboratory Analysis.

The world's Muslim population is expected to rise from 1.7 billion in 2014 to 2.2 billion by 2030 (+26.4%) according to Pew Research Center's Forum on Religion & Public Life. Current market value of the global Halal Food industry is a trillion dollars annually, which is equivalent to 20% of the value of the food market in the world.

The value of two-way trade between Japan and the GCC was \$50.36 billion during the first half of 2015. Notably, Mineral fuels constitute around 76 % of the total trade between the two sides, crude oils alone constitute nearly 53%. We are optimistic that there are brighter prospects now to increase trade volume between Japan and the GCC through Halal trade.

Working Membership Project:

In view of upcoming Tokyo Olympics 2020 and rapid growing number of Muslims in Japan, we are keen to involve as many Muslim Organizations and individuals as possible in the promotion of Halal and Halal Certification

process of IIHO Japan in all over Japan.

We are grateful to announce a Working Membership Project and invite Islamic Organizations, Halal Organizations and Muslim individuals in Japan to work with us.

Those who are agree with IIHO Japan objectives, policies and Halal Standards and willing to work for the development and support of Halal sectors in Japan, we welcome them to take part in our Working Membership Project. After passing through a Halal Study and Training session, Islamic Organizations, Halal Organizations and individuals can work for IIHO Japan in each region and prefecture of Japan as a working partners.

We provide following services in Japan:

- 1) Halal Certification of Food, Beverages, Cosmetics Products and Food Supplements.
- 2) Halal Certification of Hotels, Restaurants and other Facilities.
- 3) Halal Consultants
- 4) Halal Marketing Support
- 5) Halal Certification of Slaughter House and Meat
- 6) Halal Training Support for Factory, Slaughter House, Hotel and Restaurants Workers and Management.
- 7) Halal Marketing Research and Consultants Support
- 8) Halal Workshops, Seminar and Conferences Organizing
- 9) Halal Manuals and Guidelines for Businesses, Hotels, Restaurants and Tourism Facilities
- 10) Halal Products Imports and Exports support

- 11) Halal Products Laboratory Test/Analysis Support
- 12) Halal Promotion & Branding

For further information:

Office Hours: AM 9:00 to PM 5:00 (Monday to Friday)

Tel & Fax: 042-728-6515

E-Mail: info@iihojp.org URL: www.iihojp.org

Address: Machida-Shi, Nakamachida 1-4-2 (Machida Business

Development Agency) Room Number 2-6, Tokyo Japan. 〒194-0021