PRESS RELEASE

June 2016 Ishin Hotels Group

Ishin Hotels Group Opening "the b≀fukuoka tenjin" in summer 2017 our 13th "the b'' Brand hotel

Ishin Hotels Group (President & CEO: Michael Nigitsch, Headquarters: Toranomon, Minato-ku, Tokyo) is proud to announce its plan to open "the b fukuoka tenjin" - TBC (1-42, 43-1 Tenjin, Chuo-ku, Fukuoka City, Fukuoka Japan) in the summer of 2017.

Our new hotel, "the b fukuoka tenjin", is centrally located in Fukuoka Tenjin. Just a one minute walk from the Tenjin-Minami Subway Station and a short 5 minute walk from the Tenjin Subway Station.

Tenjin is the heart of Fukuoka which is Kyushu's commercial, entertainment and shopping hub. Tenjin is also famous of its yatai style food stalls and offers rich and variety of restaurants.

It is also ideally situated to easily reach Fukuoka International Airport and JR Hakata Station, making "the b fukuoka tenjin" the suitable place for both, business and leisure travelers.

■ Location: 1 - 42, 43 - 1 Tenjin, Chuo-ku, Fukuoka City, Fukuoka Japan

■ Scale: 10 Floors

■ Guest Rooms: 125 Rooms

« the **b** hotels » Brand :

- 'b'athroom with a 'b'ody rain / massage shower
- · A tasty and healthy 'b'reakfast
- · A comfortable, relaxing 'b'ed with duvet
- A chic yet simple, functional and intelligent room design that provides a 'b'alance between ergonomics and comfort.
- Free wifi, high-speed Internet
- An excellent 'b' loyalty rewards program for our frequent guests

'b'est location and 'b'est available rate

the b fukuoka tenjin

Hotel: the b fukuoka tenjin - TBC

Location: 1-42, 43-1 Tenjin, Chuo-ku, Fukuoka City, Fukuoka Japan

Grand Opening: Summer 2017

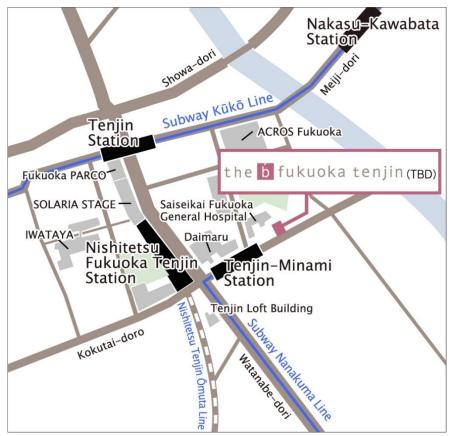
Hotel Facilites: 125 guest rooms

Check in/Check out time: 15:00 / 11:00



[Access Information]

Just a one minute walk from Tenjin-Minami Subway Station and a short 5 minute walk from the Tenjin Subway Station.



Inquiries on this news release to:

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Hulic Kamiyacho Building 10F 4-3-13, Toranomon, Minato-ku, Tokyo, Japan

Company profile: Ishin Hotels Group Co., Ltd.

Established: January 2001 Capital: JPY 163,166,500

Headquarters: Hulic Kamiyacho Building 10F

4-3-13, Toranomon, Minato-ku, Tokyo 105-0001 Japan

Number of employees: 21 (Group total: 675 as of May, 2016)

Description of Business Hotel acquisition, ownership, operation and asset

management

Representative: Michael Nigitsch / President & CEO