

Pegasystems Appoints Nobuhiko Watanabe as Managing Director of Pega Japan K.K.

TOKYO – 3 March, 2014 – [Pegasystems Inc.](#) (NASDAQ: PEGA), the software company powering the digital enterprise with Better Business Software™ that helps organizations engage customers, simplify operations, and embrace change, today announced that Nobuhiko Watanabe will serve as Managing Director of Pega Japan K.K. Mr. Watanabe will lead the Pegasystems' team in Japan, which was established in 2011.

Mr. Watanabe is a proven technology executive with over 23 years of experience. He was previously the leader of Accenture's insurance practice in Japan for six years. In this role, Mr. Watanabe led numerous consulting, systems integration outsourcing, and offshoring engagements with leading corporations. Prior to managing the insurance practice, Mr. Watanabe was a member of Accenture's Japanese financial services practice for 17 years. Mr. Watanabe has a Bachelor of Law degree from Keio Gijuku University, which he received in 1991.

"Nobuhiko Watanabe will bring a tremendous amount of experience to his role as Managing Director for Pega Japan K.K.," said Douglas Kra, Senior Vice President for Pegasystems. "Our business in Japan will especially benefit from his proven ability to work with many of the leading insurance and financial services firms in the region. We believe Mr. Watanabe's leadership will help us to continue our impressive growth across all industries within Japan as we move forward."

"I am excited to join the Pegasystems team, as the company has made tremendous progress with its operations in Japan in recent years," said Nobuhiko Watanabe. "The company's commitment to innovation, market leadership, and customer success has created a culture for continued success and future growth. I look forward to my role in leading our operations in Japan and supporting Pegasystems' continued growth and expansion in Japan."

RSS Feeds for [Pegasystems Press Releases](#), [Pegasystems Media Coverage](#) and [Pegasystems Events](#)

About Pegasystems

Pegasystems *Build for Change*® Platform is the heart of Better Business Software™. It delivers business agility and empowers leading organizations to rapidly close execution gaps and seize new opportunities. Pegasystems leverages its recognized leadership in [Business Process Management](#) (BPM), [Multi-Channel Customer Relationship Management](#) (CRM), Business Rules, and [Adaptive Analytics](#) to uniquely give its clients the power to engage customers, simplify operations and *Build For Change*®. For more information, please visit us at www.pega.com.

Press Contact:

Brian Callahan
Pegasystems Inc.
brian.callahan@pega.com
+1 617-866-6364
Twitter: [@pega](https://twitter.com/pega)

Japan Contact:

Michiyo Narieda
Pega Japan K.K.
michiyo.narieda@pega.com
03-3221-2455